

WOMEN GET ON BOARD INC.

2027-2028



WGOB Mentorship Program

Sponsorship Package



● womengetonboard.ca ● connect@womengetonboard.ca

● Follow us on social:   

Table of Contents

02 About Women Get On Board

03 About Our Community

04 About WGOB Mentorship Program

05 Benefits & Commitments - Mentees

06 Benefits & Commitments - Mentors

07 Program Structure

08 Meet Our Facilitator

09 Meet Our Champions - CDiR Faculty Members

10 Meet Our Champions - Sponsorship Champions

11 WGOB Mentorship Program Sponsorship Levels

12 Contact Us

Stanton Chase is proud to be a returning sponsor the Women Get on Board Mentorship Program as it launches its 5th Cohort. Deborah and the WGOB team have developed a truly exceptional program that provides real-world guidance, helps build confidence, and creates a pathway for women to fully realize their potential and find their voice. Mentorship is something I'm deeply passionate about personally, and we're thrilled to be part of an initiative that is not only helping women prepare for board roles, but also shaping the future of stronger governance and more inclusive decision-making.

Cathy Logue, FCPA, FCA, ICD.D
Managing Director & Global Practice Leader, Stanton Chase

About

Women Get On Board

Ten years of trailblazing: Amplifying women's voices and transforming boardrooms and beyond

Women Get On Board Inc. (WGOB) is a social purpose company launched in 2015 with a bold vision to build a national movement that connects, promotes, and empowers women to serve on corporate boards with confidence and courage.

We are proud to amplify the voices of women leaders, board members, and professionals across Canada through education, mentorship, and allyship. WGOB is guided by the “power of three” philosophy—the belief that while one woman in a boardroom is a token and two are a presence, three constitute an authentic voice for change.

The WGOB Mentorship Program matches aspiring women corporate directors (Mentees) with accomplished leading and serving women corporate directors (Mentors) to elevate their board effectiveness and advance their board journey to a corporate board seat. The program will provide **Guided Mentoring** and incorporates key learnings from Deborah Rosati's e-book *How to Get Yourself On a Board* and **Peer-to-Peer Networking** for the Mentees.

OUR IMPACT

We are proud to be building a community of members, partners and followers on our social media platforms to amplify & support our voice to **connect**, **promote** and **empower** more women to corporate boards:

- Over 850 WGOB members
- Over 40 [WGOB Regional Ambassador Council members](#)
- 3 National Strategic Partners
- 1 EMPOWER Partner
- 6 Founding Corporate Partners
- 5 Search Partners
- 19 Affiliate Partners
- 22 [Corporate Members](#)
- Over 20,000 followers on our WGOB social media platforms
- Over 3000 on our WGOB mailing list
- 6 Successful Annual WGOB Summits
 - 5 in Toronto & 1 in Vancouver
 - Over 1200 delegates attended
- 5 completed [WGOB Mentorship Program](#) cohorts
 - 83 Mentees - 42% of our Mentees are BIPOC
 - 51 Mentors
- 4 [WGOB Chair Forum Program](#) cohorts
 - 43 women leading in the boardroom
- 6 years of the [BMO Celebrating Women On Boards Program](#)
 - 28 women Honoured for their excellence in and out of the boardroom
 - 1 Lifetime Achievement Award recipient



About

Our Community

NATIONAL STRATEGIC PARTNERS

[National Strategic Partners](#) are companies/firms that promote the advancement of women to corporate boards. These partners connect with the next generation of women corporate directors by hosting and sponsoring events with WGOB across Canada. Sharing lessons and providing a forum to empower leading and serving corporate directors, governance professionals, investors and executives.



EMPOWER PARTNER

We are pleased to announce that KPMG Canada has become Women Get On Board's first-ever [EMPOWER Partner](#) in 2022.



Since WGOB was founded in 2015, KPMG has demonstrated an ongoing commitment to our mission to connect, promote and empower women to corporate boards.

The introduction of an EMPOWER Partner marks a milestone for WGOB, as this aligns with one of our pillars to empower our WGOB Community through events and thought leadership, to lead and serve boards more effectively.

AFFILIATE PARTNERS

[Affiliate Partners](#) are not-for-profit organizations and select private companies/firms that collaborate with us to promote the advancement of women to corporate boards.

FOUNDING CORPORATE PARTNERS

These are companies/firms that promote the advancement of women to corporate boards. They joined as a [Founding Corporate Partners](#) in our launch year and maintain their founding status, if they renew annually.





About WGOB

Mentorship Program

Since our founding in 2015, WGOB has seen the power of mentorship affect meaningful, real-world change when it comes to advancing gender diversity in the boardroom. That's why we launched the **WGOB Mentorship Program** in 2021 to promote women leaders and accelerate their corporate board journey.

The **WGOB Mentorship Program** matches aspiring women corporate directors (Mentees) with accomplished leading and serving women corporate directors (Mentors) to elevate their board effectiveness and advance their board journey to a corporate board seat. The program will provide **Guided Mentoring** and incorporate key learnings from Deborah Rosati's e-book [How to Get Yourself On a Board](#) and **Peer-to-Peer Networking** for the Mentees.



MENTEES

Our **WGOB Mentorship Program** is focused on women leaders with more than ten years of senior management experience who have aspirations to lead and serve on a corporate board.

[To view our full list of Alumni Mentees, click here](#)



MENTORS

The WGOB Mentors comprise a diverse group of leading and serving women corporate directors in Canada committed to advancing board diversity. They will support our WGOB mandate to **connect**, **promote** and **empower** women to corporate boards.

[To view our full list of Alumni Mentors, click here](#)

Benefits & Commitments

Mentees



Mentees will receive the following benefits:

- Receive 1:1 guidance from a leading and serving woman corporate director (your Mentor);
- Receive **Guided Mentoring** based on Deborah Rosati's e-book *How to Get Yourself On a Board*, with the following key learnings:
 - Master the Foundations of Board Service
 - Position Your Board Offer
 - Get Board Interviews
 - Ace Your Board Interview
- Expand your network via **Peer-to-Peer Networking** and build critical relationships;
- Deepen your knowledge and understanding of board dynamics to position your board offer, and;
- Receive a Certificate of Completion



- Attend six Virtual Sessions supported by key learnings/resources;
- Participate in **Peer-to-Peer Networking** throughout the program;
- Drive Mentor relationships by being accountable for arranging your Quarterly Mentoring Sessions;
- Strategize together to set tangible, obtainable goals; plan and execute;
- Keep all discussions confidential;
- Share feedback with WGOB about issues and progress, and;
- Participate in evaluation throughout the program.

“ I am privileged to be a part of Women Get on Board and their [Women Get On Board] Mentorship Program, which helped lead me to my new [board] role. The coaching from such fabulous inspirational women has been instrumental in accelerating my Board readiness and confidence.

- Barbara Boyd
Corporate Director

Benefits & Commitments

Mentors



MENTOR BENEFITS

Mentors will receive the following benefits:

- Build a relationship with an aspiring women corporate director (Mentee);
- Receive a Mentor Guide that will provide you support for your quarterly meetings with your Mentee
- Receive reverse mentorship;
- Broaden your understanding of how to be an effective Mentor;
- Contribute to advancing more gender diversity on corporate boards, and;
- Raise your profile via the WGOB website, social media channels and email communications as a Mentor for the **WGOB Mentorship Program**.



MENTOR COMMITMENT

Mentors are required to make the following commitments:

- Attend Quarterly Mentoring Sessions based on times that work for both you and your Mentee;
- Attend four Virtual Sessions supported by key learnings/resources;
- Strategize together to set tangible, obtainable goals; plan and execute;
- Keep all discussions confidential;
- Share feedback with WGOB about issues and progress, and;
- Participate in evaluation throughout the program.



CURRENT MENTORS

[Carolyn Graham](#)
[Jennifer Quaglietta](#)
[Jennifer Sondergaard](#)
[Mandy Abramsohn](#)
[Margie \[Madhuri\] Parikh](#)
[Pamela Laycock](#)
[Rita Achrekar](#)

[Shelley Williams](#)
[Stacey Mowbray](#)
[Tania Clarke](#)
[Toni Rinow](#)
[Tracie Crook](#)
[Young Park](#)

Program Structure

WGOB has created a unique one-year program consisting of:

- Six Virtual Sessions (hosted by WGOB)
 1. Program Kick-Off Roundtable Session - Mentors/Mentees
 2. Interim Session - Mentees Only
 3. Mid-Term Mentoring Roundtable Session - Mentors/Mentees
 4. Networking Session - Mentees Only
 5. Interim Session - Mentors/Mentees
 6. Program Completion & Key Learnings Roundtable - Mentors/Mentees
- Quarterly Mentoring Sessions, Self-Initiated by Mentee

The six Virtual Sessions will provide Guided Mentoring and incorporates key learnings from Deborah Rosati's e-book *How to Get Yourself On a Board*, including:

Master the Foundations of Board Service

- Recognize there are different types of boards
- Identify the skills needed to serve on a board
- Develop your governance knowledge and expertise

Position Your Board Offer

- Assess your board readiness
- Identify the right board for you
- Create your board value proposition

Empowerment is not only about helping women find their voice, it's also about making sure they are heard. It has been such a pleasure and an honour to participate as a Mentor in the Women Get On Board Mentorship Program.

- Kristi Honey B. Mgmt, MBA, ICD.D
Board Director, Chief Administrative Officer (CAO) at
Township of Uxbridge

Get Board Interviews

- Identify board opportunities
- Network your way on to a board
- Deliver a stand-out board resume and LinkedIn profile

Ace Your Board Interview

- Learn tips on how to prepare for a board interview

Meet our Facilitator



**Dr. Deborah Rosati, FCPA,
FCA, ICD.D, GCB.D, CCB.D**

Founder and CEO
Women Get On Board Inc.

Deborah Rosati, an award-winning entrepreneur and corporate director, has been described in three interconnected ways over her 35-year career: as a champion of corporate governance, a catalyst for change, and a builder of community.

As the founder and CEO of [Women Get On Board Inc. \(WGOB\)](#), a social purpose company founded in 2015 with a bold vision to build a national movement, Ten Years of Trailblazing: Amplifying Women's Voices, Transforming Boardrooms and Beyond, our mission is to connect, promote, and empower women to serve on corporate boards with confidence and courage. Deborah is proud to amplify the voices of women leaders, board members, and professionals across Canada through education, mentorship, and allyship. She believes in the power of three: one woman in the boardroom is a token, two are a presence, and three are a voice.

Deborah is a respected leader in the boardroom, having chaired boards and audit committees, as well as nominating and corporate governance committees, and having served as lead director of public companies. Additionally, Deborah has led and served on numerous special committees with mandates that include initial public offerings and private placements, mergers and acquisitions, restructuring, and special investigations.

Deborah's dedication to inclusive governance and board diversity stems from her experiences as often the only woman in the boardroom. These firsthand encounters have reinforced her belief that greater women's representation on boards leads to better business outcomes.

Constantly seeking improvement, Deborah aims to challenge expectations and drive positive change. She brings an environmental, social, and governance (ESG) perspective to every board she joins, believing in the power and responsibility of businesses to make the world a better place.

As innovative leaders, Deborah and her co-founders, Dr. Sherry Shannon Vanstone and Lara Zink, founded Women Funding Women Inc. (WFW) to address the funding gap facing women entrepreneurs.

Deborah's commitment to sustainable change and empowerment, together with her broad governance and financial expertise and engaging demeanour, have made her a sought-after thought leader and speaker. Her perspectives on corporate governance, sustainability, inclusion, and social impact are clearly presented on her website, deborahrosati.ca.

Meet our Champions

CORPORATE DIRECTORS IN RESIDENCE FACULTY MEMBERS

Our Corporate Directors in Residence (CDIR) faculty members, who are part of the **WGOB Mentorship Program**, will collaborate with our program facilitator, Dr. Deborah Rosati, to provide valuable insights and share their board experiences with the mentees throughout this unique one-year program. WGOB greatly values their contributions and recognizes them as accomplished and experienced corporate directors.



SHARON CASTELINO, MBA, LLM, ICD.D



KRISTI HONEY



PATRICIA MCLEOD, K.C., ICD.D, MBA



NORMA BEAUCHAMP, ICD.D

MENTORSHIP PROGRAM FOUNDING ADVISORY COUNCIL MEMBERS

The **WGOB Mentorship Program Founding Advisory Council** was established to help build and support our WGOB Mentorship Program. This diverse group of accomplished women leaders remains committed to our WGOB mandate to **connect**, **promote** and **empower** the next generation of women leaders. We extend our gratitude for their commitment to supporting us through the launch and development of the **WGOB Mentorship Program** from October 2020 - March 2024.

1. Jennifer Laidlaw
2. Vinny Bhathal
3. Lori-Ann Beausoleil
4. Alyssa Barry
5. Beth Tyndall
6. Janis Duncan
7. Cheryl Fullerton

Meet our Champions

SPONSORSHIP CHAMPIONS

Thank you to our sponsors, who are committed to advancing the next generation of women corporate directors. Sponsorship levels are based on the WGOB corporate pillars: to **connect**, **promote** and **empower** women to corporate boards.



VINNY BHATHAL, FCPA, FCMA



CATHY LOGUE, FCPA, FCA, ICD.D



Thank you as well to our past
connect sponsors:

- First Nations Financial Management Board
- irlabs
- Massey Henry
- Sandpiper Group

As an empower sponsor, we are proud to see the WGOB mentorship program building and developing a pipeline of strong board members. WGOB mentorship program is engaging and fast tracks the board readiness of women by giving them tools to enhance their skillset and a platform to learn from and develop meaningful connections with the seasoned board members as their mentors.

Vinny Bhathal, CPA, CMA
Managing Partner, Chief Controller & Treasurer at Sprott Inc. CFO
SprottAsset Management LPOCopyright

WGOB Mentorship Program

Sponsorship Levels

Sponsorship levels are based on our WGOB Corporate pillars - to **Connect**, **Promote**, and **Empower** women to corporate boards.

Connect

\$5000 + hst
(per annum)

- The nomination of one Mentee to the WGOB Mentorship Program
- Annual membership to [Women Get On Board](#) for one Mentee
- Profile as a **Connect Sponsor** in the About WGOB Mentorship Program, the Mentee & Mentor Guides, on the WGOB website, socials & email communications.
- Opportunity to attend the virtual kick-off event, program completion event, and the annual WGOB Mentorship Program Alumni Networking event.

Promote

\$10000 + hst
(per annum)

- The nomination of two Mentees to the WGOB Mentorship Program
- Annual membership to [Women Get On Board](#) for two Mentees
- Profile as a **Promote Sponsor** in the About WGOB Mentorship Program, the Mentee & Mentor Guides, on the WGOB website, socials & email communications.
- Opportunity to attend the virtual kick-off event, program completion event, and the annual WGOB Mentorship Program Alumni Networking event.

Empower

\$15000 + hst
(per annum)

- The nomination of three Mentees to the WGOB Mentorship Program
- Annual membership to [Women Get On Board](#) for three Mentees
- Profile as an **Empower Sponsor** in the About WGOB Mentorship Program, the Mentee & Mentor Guides, on the WGOB website, socials & email communications.
- Opportunity to attend the virtual kick-off event, program completion event, and the annual WGOB Mentorship Program Alumni Networking event.

Contact Us

Are you interested in advancing the next generation of women corporate directors?

Contact

● connect@womengetonboard.ca

Website

● womengetonboard.ca

Socials



— “ —

[The] women are wonderful; thoroughly enjoying being brought together to meet mentees and mentors alike. Cannot express enough thanks for the candid feedback and "heads up's" that are taking my personal board search to the next level.

- Stephanie Bird, CPA, CA
Global Finance & Ops Executive

” —