

A background image of the Toronto skyline at dusk, featuring the CN Tower and various skyscrapers reflected in the water.

WGOB  
*Summit*  
T O R O N T O

# Sponsorship Opportunities

**GET ON BOARD**

MAY 12, 2025

TORONTO BOARD OF TRADE

# Join the Movement

## MAKE AN IMPACT WITH WOMEN GET ON BOARD

WGOB Summit Toronto is back for its fourth year! On May 12, 2025, join the WGOB community of corporate directors, executives, governance professionals and investors in Toronto for powerful conversations on the topics that are defining modern governance.

In honour of Women Get On Board's 10th anniversary, this year's theme is **10 Years and Beyond: Defining Modern Governance.**

Our fourth annual WGOB Summit Toronto will explore what boards should consider in their four lines of sight: oversight, hindsight, insight and foresight. It is an opportunity to join boardroom experts and thought leaders as they discuss the emerging boardroom issues of 2025 and beyond, examining the board's role and the definition of modern governance.

For aspiring and leading and serving corporate directors, WGOB Summit Toronto is the event to connect, promote and empower yourself on your board journey. Join us for informative and engaging sessions, Q&A opportunities, networking, and interactive elements to foster conversation and connections.



*Celebrating* 10 YEARS

CONNECT. PROMOTE. EMPOWER.

# What People Are Saying

## FEEDBACK FROM WGOB SUMMIT 2024



The content was inspiring and relevant. Thank you for the leadership, time and energy that makes an event brilliant. I don't believe there was a dry eye in the room after Anu's passionate delivery.

**HEATHER MCLACHLIN | VICE PRESIDENT STRATEGIC PARTNERSHIPS CO-OPERATORS  
INSURANCE & FINANCIAL SERVICES**

2024 WGOB SUMMIT TORONTO DELEGATE



I learned a lot, loved the speakers and met some interesting people. You are a class act and made it worth everyone's investment of time to attend.

**ANDREA LEKUSHOFF | FOUNDER & CEO OF BROAD REACH AND CONTEXT STUDIOS**

2024 WGOB SUMMIT TORONTO DELEGATE



Congrats to you and your team on a successful event today. You are building an incredible community for all of us to thrive within.

**KASHMERA SELF | VP, STRATEGY & INNOVATION, INTERAC**

2024 WGOB SUMMIT TORONTO DELEGATE

# What People Are Saying

## FEEDBACK FROM WGOB SUMMIT 2024



Sessions on #governance #data #AI #risk #culture and #ESG. A keynote that held the audience in silent listening, and a CEO who drives the purpose of her company with every breath and every word - Dr. Deborah Rosati.

The power of three - one woman in the boardroom is a token, two is a presence, and three is a voice.

The breaks were filled with reconnecting and meeting new people and the sessions with insights and facts. The evening social was a bonus with a view that I was fortunate to enjoy with an old friend and a force of nature Sharon Castelino. What a day!

**KELLEY IRWIN | BOARD DIRECTOR**  
2024 WGOB SUMMIT TORONTO DELEGATE



Much appreciate your leadership and the tremendous efforts of your team to deliver the event yesterday but more importantly, sticking with it to build a community of Canadian governance leaders.

Grateful to meet so many of my “WGOB heroines” in person! Good food, good conversations, what more could anyone ask for?

**MARILYN SPINKS | BOARD DIRECTOR**  
2024 WGOB SUMMIT TORONTO DELEGATE

# About WGOB

## **BUILDING A COMMUNITY COMMITTED TO GETTING MORE WOMEN ON BOARDS**

Founded in 2015 as a social purpose company, Women Get On Board Inc. (WGOB) is committed to developing the next generation of women corporate directors. Through exceptional events, programs, workshops and resources, WGOB connects, promotes and empowers women to lead and serve on corporate boards. [Click here for more details about the WGOB community.](#)

[WGOB was recently selected as a 2023 CWE Gala award winner](#) in the Gender Equality in the Workplace category in recognition of Women Get On Board's work to support women in senior leadership roles and get more women on corporate boards.

With close to 1,000 members across Canada and growing, we are proud to elevate a new generation of women in the boardroom, one woman at a time. We believe in the power of three—one woman in the boardroom is a token, two is a presence, and three is a voice.

### **OUR COMMUNITY**

- Close to 1,000 members (accomplished and aspiring women corporate directors) nationwide
- 1,200+ email subscribers (non-members)
- 15,000+ social media followers across LinkedIn, Instagram and YouTube

### **WGOB SUMMIT REACH AT A GLANCE (2022 - PRESENT)**

**600+**

**DELEGATES**

**66K+**

**SOCIAL MEDIA IMPRESSIONS**



# 2025 Agenda

## 10 YEARS AND BEYOND - DEFINING MODERN GOVERNANCE

When: Monday, May 12, 2025

Where: Toronto Board of Trade | Downtown Toronto

Time: 11:30 - 7:00 PM ET

**11:30–12:30 | Registration, Networking and Lunch**

**12:30–12:40 | Luncheon Sponsor Remarks and Welcoming Remarks**

**12:45–1:30 | Session One**

Keynote Speaker

**1:45–2:30 | Session Two**

Strategic Foresight: What is the Board's Role in Scenario Planning?

**2:30–3:00 | Coffee Break**

**3:00–3:45 | Session Three**

EDI and Reconciliation: The Role of the Board

**3:50–4:35 | Session Four**

Trends in Global Governance & Future Scenarios

**4:40–5:25 | Session Five**

Interactive Session

**5:25 | Closing Remarks**

**5:30–7:00 | Networking and Cocktail Reception**

# How to Get Involved

## SELECT YOUR SPONSORSHIP LEVEL

### CONNECT

**\$5,000 PLUS HST**

#### BRING YOUR COMMUNITY TO THE SUMMIT

- Company logo featured in select marketing materials
- One branded table for you and your guests (8 passes total)
- Recognition during opening or closing remarks
- Recognition in select content on WGOB's social media channels and in the [WGOB Summit E-Guide](#)

### PROMOTE

**\$7,500 PLUS HST**

#### BRING THE ENERGY TO THE WGOB SUMMIT

- Company logo featured in marketing materials and event signage
- One branded table for you and your guests (8 passes total)
- Customized branding opportunity for one additional element of the Summit (ex. coffee break, lunch, cocktail reception, promotional items)
- Exclusive networking opportunities throughout the Summit
- Recognition during opening or closing remarks
- List of participating WGOB Summit delegates post event
- Recognition in select content on WGOB's social media channels and in the [WGOB Summit E-Guide](#)

### EMPOWER

**\$10,000 PLUS HST**

#### BE IN THE CONVERSATION AT THE SUMMIT

- Company logo prominently featured in marketing materials and event signage
- One branded table for you and your guests (8 passes total)
- Speaking opportunity for company representative
- Targeted audience engagement opportunities during the Summit
- Exclusive networking opportunities throughout the Summit
- Recognition during opening or closing remarks
- List of participating WGOB Summit delegates post event
- Recognition in select content on WGOB's social media channels and the [WGOB Summit E-Guide](#)
- Thought leadership shared in the [WGOB Summit E-Guide](#)

# Agent Of Change

\$20,000 plus HST

## EXCLUSIVE SPONSORSHIP OPPORTUNITY

Drive change as a presenting sponsor at WGOB Summit Toronto. As an Agent of Change sponsor, your company will receive unparalleled visibility and recognition throughout the Summit.

### SPONSORSHIP BENEFITS

- Your brand prominently featured in all WGOB Summit marketing material
- Exclusive speaking opportunity to introduce the WGOB Summit Keynote Speaker
- Two branded tables for you and your guests (16 passes total)
- Sponsored video content on WGOB social media channels
- List of participating WGOB Summit delegates post event
- Spotlight in WGOB Summit E-Guide

Only one Agent of Change sponsorship opportunity is available for each WGOB Summit location.

## Media Partner

In-Kind Partnership

## GENERATE CONVERSATION ABOUT THE WGOB SUMMIT

A Media Partner will help drive conversation and awareness of the WGOB mission, More Women on Boards, and the purpose and impact of the WGOB Summit within the business community.

One ticket to WGOB Summit Toronto is included with this in-kind partnership.



# Contact Us

Join our movement to **connect, promote** and **empower** women on their board journeys. To learn more about sponsorship opportunities at our WGOB Summit 2025 in Toronto contact us:

**[CONNECT@WOMENGETONBOARD.CA](mailto:CONNECT@WOMENGETONBOARD.CA)**

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## FOLLOW THE WGOB COMMUNITY



[WOMENGETONBOARD.CA](http://WOMENGETONBOARD.CA)

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