



# WGOB Mentorship Program

## Sponsorship Package



- [womengetonboard.ca](http://womengetonboard.ca)
- [connect@womengetonboard.ca](mailto:connect@womengetonboard.ca)
- Follow us on social:    @WGOBCanada

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Stanton Chase is proud to be a returning sponsor the Women Get on Board Mentorship Program as it launches its 5th Cohort. Deborah and the WGOB team have developed a truly exceptional program that provides real-world guidance, helps build confidence, and creates a pathway for women to fully realize their potential and find their voice. Mentorship is something I'm deeply passionate about personally, and we're thrilled to be part of an initiative that is not only helping women prepare for board roles, but also shaping the future of stronger governance and more inclusive decision-making.

Cathy Logue, FCPA, FCA, ICD.D  
Managing Director & Global Practice Leader, Stanton Chase

# About

# Women Get On Board

## WHO WE ARE

Founded in 2015, [Women Get On Board Inc.](#) (WGOB) is a social-purpose company committed to elevating the next generation of women corporate directors. In 2025, we are proud to celebrate 10 years of the WGOB movement. As we commemorate this milestone, you're invited to join us on our mission to **connect**, **promote** and **empower** women to serve on corporate boards with confidence and courage.

WGOB was selected as a [2023 CWE Gala award winner](#) in the Gender Equality in the Workplace category in recognition of the company's work to elevate women in senior leadership roles and get more women on corporate boards.

With more than 980 members across Canada, we are proud to be building the next generation of women in the boardroom, one woman at a time. We believe in the power of three: one woman in the boardroom is a token, two is a presence and three is a voice.

## OUR IMPACT

We are proud to be building a community of members, partners and followers on our social media platforms to amplify & support our voice to **connect**, **promote** and **empower** more women to corporate boards:

- Over 980 WGOB members
- Over 40 [WGOB Regional Ambassador Council members](#)
- 4 National Strategic Partners
- 1 EMPOWER Partner
- 6 Founding Corporate Partners
- 2 Search Partners
- 26 Affiliate Partners
- Over 25 [Corporate Members](#)
- Over 16,000 followers on our WGOB social media platforms
- Over 2000 on our WGOB mailing list
- 4 Successful Annual WGOB Summits
  - 3 in Toronto & 1 in Vancouver
  - 785 delegates attended
- 4 [WGOB Mentorship Program](#) cohorts
  - 60 Mentees - 37.2% of our Mentees are BIPOC
  - 37 Mentors
- 3 [WGOB Chair Forum Program](#) cohorts
  - 32 women leading in the boardroom
- 5 [WGOB Financial Intelligence in the Boardroom Program](#) cohorts
  - 64 women enhancing their financial intelligence in the boardroom
- 5 years of the [BMO Celebrating Women On Boards Program](#)
  - 23 women Honoured for their excellence in and out of the boardroom



*Celebrating* 10 YEARS

CONNECT. PROMOTE. EMPOWER.

About

# Our Community

## NATIONAL STRATEGIC PARTNERS

[National Strategic Partners](#) are companies/firms that promote the advancement of women to corporate boards. These partners connect with the next generation of women corporate directors by hosting and sponsoring events with WGOB across Canada. Sharing lessons and providing a forum to empower leading and serving corporate directors, governance professionals, investors and executives.



## EMPOWER PARTNER

We are pleased to announce that KPMG Canada has become Women Get On Board's first-ever [EMPOWER Partner](#) in 2022.



Since WGOB was founded in 2015, KPMG has demonstrated an ongoing commitment to our mission to connect, promote and empower women to corporate boards.

The introduction of an EMPOWER Partner marks a milestone for WGOB, as this aligns with one of our pillars to empower our WGOB Community through events and thought leadership, to lead and serve boards more effectively.

## AFFILIATE PARTNERS

[Affiliate Partners](#) are not-for-profit organizations and select private companies/firms that collaborate with us to promote the advancement of women to corporate boards.

## FOUNDING CORPORATE PARTNERS

These are companies/firms that promote the advancement of women to corporate boards. They joined as a [Founding Corporate Partners](#) in our launch year and maintain their founding status, if they renew annually.



About WGOB

# Mentorship Program

Since our founding in 2015, WGOB has seen the power of mentorship affect meaningful, real-world change when it comes to advancing gender diversity in the boardroom. That's why we launched the **WGOB Mentorship Program** in 2021 to promote women leaders and accelerate their corporate board journey.

The **WGOB Mentorship Program** matches aspiring women corporate directors (Mentees) with accomplished leading and serving women corporate directors (Mentors) to elevate their board effectiveness and advance their board journey to a corporate board seat. The program will provide **Guided Mentoring** and incorporate key learnings from Deborah Rosati's e-book [How to Get Yourself On a Board](#) and **Peer-to-Peer Networking** for the Mentees.



## MENTEES

Our **WGOB Mentorship Program** is focused on women leaders with more than ten years of senior management experience who have aspirations to lead and serve on a corporate board.

[To view our full list of Alumni Mentees, click here](#)



## MENTORS

The WGOB Mentors comprise a diverse group of leading and serving women corporate directors in Canada committed to advancing board diversity. They will support our WGOB mandate to **connect**, **promote** and **empower** women to corporate boards.

[To view our full list of Alumni Mentors, click here](#)

# Benefits & Commitments

## Mentees



### MENTEE BENEFITS

Mentees will receive the following benefits:

- Receive 1:1 guidance from a leading and serving woman corporate director (your Mentor);
- Receive **Guided Mentoring** based on Deborah Rosati's e-book *How to Get Yourself On a Board*, with the following key learnings:
  - Master the Foundations of Board Service
  - Position Your Board Offer
  - Get Board Interviews
  - Ace Your Board Interview
- Expand your network via **Peer-to-Peer Networking** and build critical relationships;
- Deepen your knowledge and understanding of board dynamics to position your board offer, and;
- Receive a Certificate of Completion



### MENTEE COMMITMENT

- Attend six Virtual Sessions supported by key learnings/resources;
- Participate in **Peer-to-Peer Networking** throughout the program;
- Drive Mentor relationships by being accountable for arranging your Quarterly Mentoring Sessions;
- Strategize together to set tangible, obtainable goals; plan and execute;
- Keep all discussions confidential;
- Share feedback with WGOB about issues and progress, and;
- Participate in evaluation throughout the program.

I am privileged to be a part of Women Get on Board and their [Women Get On Board] Mentorship Program, which helped lead me to my new [board] role. The coaching from such fabulous inspirational women has been instrumental in accelerating my Board readiness and confidence.

- Barbara Boyd  
Corporate Director

# Benefits & Commitments

## Mentors



### MENTOR BENEFITS

Mentors will receive the following benefits:

- Build a relationship with an aspiring women corporate director (Mentee);
- Receive a Mentor Guide that will provide you support for your quarterly meetings with your Mentee
- Receive reverse mentorship;
- Broaden your understanding of how to be an effective Mentor;
- Contribute to advancing more gender diversity on corporate boards, and;
- Raise your profile via the WGOB website, social media channels and email communications as a Mentor for the **WGOB Mentorship Program**.



### MENTOR COMMITMENT

Mentors are required to make the following commitments:

- Attend Quarterly Mentoring Sessions based on times that work for both you and your Mentee;
- Attend four Virtual Sessions supported by key learnings/resources;
- Strategize together to set tangible, obtainable goals; plan and execute;
- Keep all discussions confidential;
- Share feedback with WGOB about issues and progress, and;
- Participate in evaluation throughout the program.



### CURRENT MENTORS

- [Allison Mendes](#)
- [Amy Freedman](#)
- [Jill Donaldson](#)
- [Kristi Honey](#)
- [Michelle Banik](#)
- [Natascha Kiernan](#)
- [Qi Tang](#)
- [Sandra Levy](#)
- [Sham Madhok](#)
- [Susan Jones](#)
- [Tara McCarville](#)
- [Theresa Firestone](#)
- [Theresa Firestone](#)
- [Tracy Primeau](#)

**We are recruiting new WGOB Mentors for Cohort 5!**

# Program Structure

WGOB has created a unique one-year program consisting of:

- Six Virtual Sessions (hosted by WGOB)
  1. Program Kick-Off Roundtable Session - Mentors/Mentees
  2. Interim Session - Mentees Only
  3. Mid-Term Mentoring Roundtable Session - Mentors/Mentees
  4. Networking Session - Mentees Only
  5. Interim Session - Mentors/Mentees
  6. Program Completion & Key Learnings Roundtable - Mentors/Mentees
- Quarterly Mentoring Sessions, Self-Initiated by Mentee

The six Virtual Sessions will provide Guided Mentoring and incorporates key learnings from Deborah Rosati's e-book *How to Get Yourself On a Board*, including:

## Master the Foundations of Board Service

- Recognize there are different types of boards
- Identify the skills needed to serve on a board
- Develop your governance knowledge and expertise

## Position Your Board Offer

- Assess your board readiness
- Identify the right board for you
- Create your board value proposition

Empowerment is not only about helping women find their voice, it's also about making sure they are heard. It has been such a pleasure and an honour to participate as a Mentor in the Women Get On Board Mentorship Program.

- Kristi Honey B. Mgmt, MBA, ICD.D  
Board Director, Chief Administrative Officer (CAO) at  
Township of Uxbridge

## Get Board Interviews

- Identify board opportunities
- Network your way on to a board
- Deliver a stand-out board resume and LinkedIn profile

## Ace Your Board Interview

- Learn tips on how to prepare for a board interview



Meet our

# Co-Facilitators



**Dr. Deborah Rosati, FCPA,  
FCA, ICD.D, GCB.D, CCB.D**

Founder and CEO

Women Get On Board Inc.

Deborah Rosati, an award-winning entrepreneur and corporate director, has been defined in three interconnected ways throughout her 35-year career – as a corporate governance champion, catalyst for change and community builder.

As the founder and CEO of [Women Get On Board Inc. \(WGOB\)](#), a 980-member social-purpose company, Deborah is building a community of the next generation of women corporate directors. WGOB amplifies the voices of women leaders, board members and professionals across Canada through education, mentorship and allyship. It's been called The Power of Three – one woman in the boardroom is a token, two is a presence, and three is a voice.

Deborah is a leading and serving corporate director, currently chairing the board of [Profound Impact Corporation](#) and has chaired many public company audit committees and nominating & corporate governance committees. In addition, Deborah

has led and served on numerous special committees with various mandates (including going public, going private, M&A, restructuring and special investigations).

Deborah's passion for good governance and board diversity is rooted in her board journey when she was often the only woman in the boardroom. These first-hand experiences cemented Deborah's conviction that having more women on boards makes better business sense.

Never satisfied with the status quo, Deborah always seeks ways to challenge expectations and drive change. She brings an environmental, social and governance (ESG) lens to every board she serves on, as she believes in the power and responsibility of business to change our world for the better.

As a visionary leader, Deborah [recently launched Women Funding Women Inc. \(WFW\)](#) with her co-founders, Sherry Shannon Vanstone and Lara Zink, to bridge the funding gap for female founders.

Deborah's commitment to sustainable change and empowerment, deep governance knowledge, financial expertise and dynamic personality have made her a sought-after thought leader and speaker. Deborah's thought leadership on corporate governance, sustainability, EDI and social impact is profiled on her website, [deborahrosati.ca](#).

Meet our

# Co-Facilitators



**Sharon Castelino, MBA,  
LLM, ICD.D**

Corporate Director & Advisor  
Women Get On Board Inc.

A trusted and award-winning leader, advisor and mentor, Sharon Castelino has an exemplary track record as a Financial Services Executive (30 years) and Corporate Director (20 years). From a start-up fintech that went public in 2017 to senior executive roles at global financial institutions, Sharon's accountability has included billion-dollar P&Ls, complex strategies, stakeholders, and multi-disciplinary teams in regulated environments. She has deep subject-matter expertise in lending, technology, real estate and capital markets, and most recently, successfully developed and launched the largest public-private partnership for housing attainability, backed by federal and provincial governments.

Often described as a trailblazer, Sharon has been the first or only woman on leadership teams and at boardroom tables. Currently, she serves as:

- Corporate Director, Profound Impact
- M&A Committee Chair and Board Advisor, Move Health Holdings Corp
- Executive-in-Residence, Women Get On Boardô
- Co-President, Ivey Alumni Network Toronto
- Director, Key Homeownership Inc., and Key Attainable Housing Initiative

A lifelong learner and dynamic speaker, Sharon has delivered numerous keynotes on various topics, including leadership, ESG, risk, governance, the Canadian economy and the housing sector.

Sharon completed the Master of Laws from Osgoode Hall Law School and the Master of Business Administration with Distinction, earning the prestigious Ivey Scholar from the Richard Ivey School of Business, Western University.

Born in Mumbai, India, Sharon identifies as BIPOC and resides in Toronto with her husband and three sons.

# WGOB Mentorship Program

# Sponsorship Levels

Sponsorship levels are based on our WGOB Corporate pillars - to **Connect**, **Promote**, and **Empower** women to corporate boards.

**Connect**  
\$5000 + hst  
(per annum)

- The nomination of one Mentee to the WGOB Mentorship Program
- Annual membership to [Women Get On Board](#) for one Mentee
- Profile as a **Connect Sponsor** in the About WGOB Mentorship Program, the Mentee & Mentor Guides, on the WGOB website, socials & email communications.
- Opportunity to attend the virtual kick-off event, program completion event, and the annual WGOB Mentorship Program Alumni Networking event.

**Promote**  
\$10000 + hst  
(per annum)

- The nomination of two Mentees to the WGOB Mentorship Program
- Annual membership to [Women Get On Board](#) for two Mentees
- Profile as a **Promote Sponsor** in the About WGOB Mentorship Program, the Mentee & Mentor Guides, on the WGOB website, socials & email communications.
- Opportunity to attend the virtual kick-off event, program completion event, and the annual WGOB Mentorship Program Alumni Networking event.

**Empower**  
\$15000 + hst  
(per annum)

- The nomination of three Mentees to the WGOB Mentorship Program
- Annual membership to [Women Get On Board](#) for three Mentees
- Profile as an **Empower Sponsor** in the About WGOB Mentorship Program, the Mentee & Mentor Guides, on the WGOB website, socials & email communications.
- Opportunity to attend the virtual kick-off event, program completion event, and the annual WGOB Mentorship Program Alumni Networking event.

# Thank You To Our Sponsors



EMPOWER  
LEVEL



CONNECT  
LEVEL

**Sprott**

STANTON CHASE

Thank you as well to our past **connect** sponsors:

- First Nations Financial Management Board
- irlabs
- Massey Henry
- Sandpiper Group



As an empower sponsor, we are proud to see the WGOB mentorship program building and developing a pipeline of strong board members. WGOB mentorship program is engaging and fast tracks the board readiness of women by giving them tools to enhance their skillset and a platform to learn from and develop meaningful connections with the seasoned board members as their mentors.

Vinny Bhathal, CPA, CMA  
Managing Partner, Chief Controller & Treasurer at Sprott Inc. CFO  
SprottAsset Management LP Copyright



# Contact Us

Are you interested in advancing the next generation of women corporate directors?

**Contact** ● connect@womengetonboard.ca

**Website** ● womengetonboard.ca

**Socials** ● @WGOBCanada

“ [The] women are wonderful; thoroughly enjoying being brought together to meet mentees and mentors alike. Cannot express enough thanks for the candid feedback and "heads up's" that are taking my personal board search to the next level.

- Stephanie Bird, CPA, CA  
Global Finance & Ops Executive