

2024

ABOUT

# Women Get On Board



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[WOMENGETONBOARD.CA](https://www.womengetonboard.ca)



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**IT'S BEEN CALLED THE POWER OF THREE: ONE  
WOMAN IN THE BOARDROOM IS A TOKEN,  
TWO IS A PRESENCE AND THREE IS A VOICE.**

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# Who We Are



## MORE WOMEN ON BOARDS

FOUNDED IN 2015, WOMEN GET ON BOARD INC. (WGOB) IS A SOCIAL-PURPOSE COMPANY COMMITTED TO ELEVATING THE NEXT GENERATION OF WOMEN CORPORATE DIRECTORS. IN 2025, WE ARE PROUD TO CELEBRATE 10 YEARS OF THE WGOB MOVEMENT. AS WE COMMEMORATE THIS MILESTONE, YOU'RE INVITED TO JOIN US ON OUR MISSION TO **CONNECT, PROMOTE AND EMPOWER** WOMEN TO SERVE ON CORPORATE BOARDS WITH CONFIDENCE AND COURAGE.

WGOB WAS SELECTED AS A [2023 CWE GALA](#) AWARD WINNER IN THE GENDER EQUALITY IN THE WORKPLACE CATEGORY IN RECOGNITION OF THE COMPANY'S WORK TO ELEVATE WOMEN IN SENIOR LEADERSHIP ROLES AND GET MORE WOMEN ON CORPORATE BOARDS.

## OUR COMMUNITY

WITH MORE THAN 980 MEMBERS ACROSS CANADA, WE ARE PROUD TO BE BUILDING THE NEXT GENERATION OF WOMEN IN THE BOARDROOM, ONE WOMAN AT A TIME. WE BELIEVE IN THE POWER OF THREE: ONE WOMAN IN THE BOARDROOM IS A TOKEN, TWO IS A PRESENCE AND THREE IS A VOICE.

CLICK [HERE](#) FOR MORE DETAILS ABOUT THE WGOB COMMUNITY.



*Celebrating* 10 YEARS  
CONNECT. PROMOTE. EMPOWER.

# Our Community

The Women Get On Board Inc. (WGOB) community is comprised of our members and our partners. Our membership consists of women business leaders who are currently leading and serving on corporate boards of public or private companies, crown corporations, municipal and not-for-profit boards and women who are preparing to become board-ready.

## OUR PARTNERS

### NATIONAL STRATEGIC PARTNERS



These partners connect with the next generation of women corporate directors by hosting events with WGOB. These events share governance insights and provide a forum to empower and connect leading and serving corporate directors, governance professionals, investors and executives.

### SEARCH PARTNERS



These partners are recruitment firms that support our mission by promoting member board profiles and connecting them to new board opportunities.

### AFFILIATE PARTNERS

These partners are not-for-profit organizations and select private companies/firms that collaborate with us to promote the advancement of women to corporate boards.

### FOUNDING CORPORATE PARTNERS

These are companies/firms that promote the advancement of women to corporate boards. They joined as a Founding Corporate Partner in our launch year and maintain their founding status if they renew annually.

### REGIONAL AMBASSADOR COUNCIL

Our ambassadors are thought-leaders, influencers, and connectors in the regions they reside who help us **connect, promote** and **empower** women to corporate boards. They are leading and serving corporate directors, governance advisors, and executives and we are grateful for their support. Thank you!

### CHARITY PARTNER

We believe in the spirit of giving back. As a gesture of appreciation for our speakers' time and expertise, we proudly donate to Women Get On Board's charity partners, [Dress For Success Toronto](#) and [Cheekbone Beauty Scholarship Fund](#).

### EMPOWER PARTNER



We are pleased to have had KPMG Canada as WGOB's first-ever EMPOWER Partner since 2022.

Since WGOB was founded in 2015, KPMG has demonstrated an ongoing commitment to our mission to **connect, promote** and **empower** women to corporate boards.

The EMPOWER Partner empowers our WGOB Community through events and thought leadership to lead and serve on boards.



Stanton Chase has been a proud supporter of Women Get On Board for almost 10 years, and we're thrilled to build upon our long-standing collaboration now as a Search Partner.

We're united in our commitment to amplifying women's voices, inspiring the next generation of leaders, and increasing diversity in leadership roles and on corporate boards. Our partnership is a powerful example of what is possible when you choose to work together as agents of change. Everyone wins.

- CATHY LOGUE  
MANAGING DIRECTOR, GLOBAL PRACTICE  
LEADER, STANTON CHASE

# Our Scope of Work

HERE ARE SOME OF THE WAYS WGOB ENGAGES OUR COMMUNITY TO **CONNECT, PROMOTE** AND **EMPOWER** WOMEN TO CORPORATE BOARDS

## BOARD SERVICES

### NEW! WGOB BOARD RESUME SERVICE

Exclusive to WGOB members, this new service is designed to help you develop a bespoke and refined board resume and board profile. You'll work with experts and receive personalized, one-on-one consultations to articulate your leadership capabilities and highlight your proven track record and unique experiences as a board candidate.

Whether you're a first-time board candidate or an experienced corporate director, an executive or in career transition, take this opportunity to invest in yourself and your board journey. Learn more or register [here](#).

### WGOB DIRECTORY

Our directory profiles our members' board skills, expertise, and industry experience. We use this as a resource to **connect** our members to board opportunities. Companies that are looking to add gender diversity to their board engage WGOB to **connect** to qualified women corporate directors.

### BOARD OPPORTUNITIES

We **connect** our members to board opportunities in various ways, including a bi-weekly Board Opportunities email, WGOB board opportunity postings, confidential board referrals, and our board shortlist service.

### BOARD SHORTLIST SERVICE

WGOB curates a shortlist of qualified women board candidates for companies that are committed to advancing gender diversity in the boardroom. For details on our board shortlist services please refer to our [Board Services](#) page.

## MEMBER BOARD APPOINTMENTS

We are proud to promote our members' board appointments. To date, over 75% of our WGOB members have been successfully appointed to boards. Please click [here](#) for a list of our members' board appointments.

## E-BOOKS AND E-GUIDES

WGOB [E-Books](#) and [E-Guides](#) provide tips for your board journey, empowering you with the confidence and courage to lead and serve on corporate boards. Access all of our resources [here](#).

## WGOB: IN CONVERSATION

WGOB: In Conversation is an ongoing [series](#) that provides advice for your board journey through thought-provoking conversations with experts.



"We engaged Women Get On Board Inc. (WGOB) for their board shortlist service to identify candidates to support our board renewal process.

We were pleased to have found two well-qualified Board nominees working with WGOB, Ms. Lee Bennett and Ms. Jennifer Batley. Ms. Batley's deep customer experience expertise and Ms. Bennett's capital markets experience will help us strengthen and diversify the skillset of our incumbent Board and deliver value for all stakeholders."

- MICHAEL GAFFNEY  
CHAIR OF THE BOARD OF  
INTOUCH INSIGHT LTD.

## PROGRAMS (VIRTUAL AND IN-PERSON)

### WGOB CHAIRS FORUM (VIRTUAL)

The [WGOB Chairs Forum](#) is a peer-to-peer forum featuring roundtable sessions to support interactive learning and networking. The forum is intended to be an exclusive community of women chairs who meet to share their knowledge and board leadership experiences. The WGOB Chairs Forum is split into quarterly sessions (three virtual and one in-person).

### WGOB FINANCIAL INTELLIGENCE IN THE BOARDROOM PROGRAM (VIRTUAL)

This unique virtual program is designed to empower women with practical insights and tools to enhance their financial intelligence in the boardroom. The [WGOB Financial Intelligence in the Boardroom Program](#) offers practical and hands-on support through micro-learning virtually facilitated by financial experts.

### WGOB MENTORSHIP PROGRAM (VIRTUAL)

The [WGOB Mentorship Program](#) matches aspiring women corporate directors (Mentees) with accomplished leading and serving women corporate directors (Mentors) to elevate their board effectiveness and advance their unique journey to a corporate board seat.

### BMO CELEBRATING WOMEN ON BOARDS PROGRAM (IN-PERSON)

BMO Celebrating Women On Boards, an annual program honouring Canadian women who have made meaningful contributions to boards, is celebrating its fifth anniversary in 2024. Each year, BMO for Women and Women Get On Board recognize five women across Canada who excel in and out of the boardroom.

Click [here](#) for more information.

## EVENTS (IN-PERSON AND VIRTUAL)

### WGOB MEMBERSHIP INFORMATION SESSION (VIRTUAL)

These quarterly virtual information sessions help current and potential members explore what their membership has to offer, including new opportunities for their board journeys.

### WGOB MEMBER MONTHLY MEETUPS (VIRTUAL)

Recognizing that our members are each at different stages of their board journeys, we encourage all members to consider participating in our WGOB Member Monthly Meetups. Whether you are an aspiring board member or an experienced corporate director, the meetups facilitate networking and knowledge exchange.

### WGOB BOARD READY SERIES (VIRTUAL MEMBERS-ONLY)

The series is designed to empower women with practical insights and tools to empower them with confidence and courage to lead and serve on boards.

### WGOB VIRTUAL SPEAKER SERIES


The WGOB Virtual Speaker Series is focused on topics that are essential for board members to be more effective in their roles. An effective board is critical for companies to navigate through these turbulent times we are facing both internal and external challenges as well as new opportunities— from diversity and inclusion, health and safety and improving operational performance to successful engagement with regulators, shareholders and other stakeholders.

### PARTNER EVENTS (IN-PERSON & VIRTUAL)

Our EMPOWER Partner empowers our WGOB Community through events and thought leadership to lead and serve on boards.

Our WGOB National Strategic Partner Events empower women on their journey to corporate boards by sharing lessons learned and providing a forum to connect with our community.

Click [here](#) to view current WGOB events.



“The WGOB Chairs Forum is an excellent opportunity to exchange experiences and learnings about being a Board Chair with other women from across the country. The perspective and wisdom of these leaders is truly inspiring. The WGOB Chairs Forum provides a platform for discussion on the unique role and duties of the Board Chair but also builds a network of like-minded colleagues for support and encouragement for many years to come.”

Patricia McLeod  
Board Chair, FutEra Power and Pieridae Energy

# WGOB Chairs Forum Program

## OVERVIEW

The WGOB Chairs Forum is a peer-to-peer forum featuring roundtable sessions to support interactive learning and networking. The forum is intended to be an exclusive community of women Chairs who meet to share their knowledge and board leadership experiences.

## EMPOWER

- Attend quarterly events (three virtual and one in-person), where women Chairs have the exclusive opportunity to receive unique insights, learn from expert speakers and share their knowledge and board leadership experience.
- Access a safe, confidential space for women boardroom leaders to share their board leadership experience, challenge conventional approaches and test new ideas

## CONNECT

- Virtual meetings: WGOB will host on their Zoom platform.
- In-person meeting in Toronto: To occur over drinks and dinner

## TARGET PARTICIPANTS

We are targeting women business leaders who are currently Chair of private, public, government, NFP and institutional Boards.

## FORMAT

The **WGOB Chairs Forum** will be broken into quarterly roundtable sessions:

- Three (3) virtual Sessions (hosted by WGOB)
- One (1) in-person Session (downtown Toronto venue to be determined)

[FIND MORE INFORMATION HERE](#)

# WGOB Mentorship Program

"The WGOB Mentorship Program's unique value proposition is the network of highly accomplished women board directors who are invested in supporting, uplifting and guiding their mentees on their board journey, one woman, and one board at a time. One cannot access this level of invaluable lived experience in any board prep course or certification program. Thanks to WGOB and my amazing mentor, I have elevated my board readiness and am better equipped to progress in my own board journey."

- TINA MITHRA  
FOUNDER | CEO  
GENESIS RISK CONSULTING

Since our founding in 2015, WGOB has seen the power of mentorship affect meaningful, real-world change when it comes to advancing gender diversity in the boardroom. That's why we launched our **WGOB Mentorship Program** to promote women leaders and accelerate their corporate board journey.

The **WGOB Mentorship Program** matches aspiring women corporate directors (Mentees) with accomplished leading and serving women corporate directors (Mentors) to elevate their board effectiveness and advance their board journey to a corporate board seat.

## MENTEES

Our **WGOB Mentorship Program** is aimed at women with more than ten years of senior management experience who have aspirations to lead and serve on a corporate board.

## MENTORS

WGOB Mentors are leading and serving women corporate directors in Canada committed to advancing board diversity. They support our WGOB mandate to **connect, promote** and **empower** women to corporate boards.

## FORMAT

The **WGOB Mentorship Program** is a unique one-year program consisting of:

- Six (6) virtual sessions (hosted by WGOB)
- Quarterly mentoring sessions, self-initiated by mentee

[FIND MORE INFORMATION HERE](#)



# WGOB Financial Intelligence in the Boardroom Program

**GAINING FINANCIAL INTELLIGENCE IN THE BOARDROOM TAKES TIME, FOCUS AND COMMITMENT. THIS INVESTMENT IS IMPERATIVE FOR EVERY BOARD MEMBER TO MAKE VALUABLE CONTRIBUTIONS AT THE BOARDROOM TABLE THAT DRIVE A BUSINESS'S SUCCESS.**

This unique virtual program is designed to empower women with practical insights and tools to enhance their financial intelligence in the boardroom. The WGOB Financial Intelligence in the Boardroom Program offers practical and hands-on support through micro-learning, virtually facilitated by financial experts.

Every board member has a role in financial oversight. Even if you do not have financial expertise, there is an expectation to maintain an adequate financial intelligence level, which means that you need to understand the fundamental concepts, conventions and principles underlying financial statements. Make valuable contributions at the boardroom table that drive the success of a business.

## VIRTUAL FORMAT

A cohort-based program, registration includes three (3) modules virtually facilitated with coaching/interactive working sessions. Each module will be 2 hours with inter-session homework. The attendees will receive a certification of completion.

## MODULE TOPICS

- 1: Basics of Financial Accounting
- 2: Basics of Management Accounting
- 3: Financing & Investor Relations

## FACILITATOR

[Jennifer Nicholson, CPA, CA](#)

Executive Finance

[FIND MORE INFORMATION HERE](#)

## WGOB Financial Intelligence in the Boardroom



**THIS [PROGRAM] WAS VERY THOROUGH AND THE BONUS WAS MEETING THE OTHER GREAT WOMEN IN THE [PROGRAM].**

**JANIS DUNCAN**

**"A GREAT AND PRACTICAL PROGRAM THAT TAKES THE MYSTERY OUT. JENNIFER NICHOLSON IS A TERRIFIC FACILITATOR."**

**ANDREA PLOTNICK**

**"JENNIFER NICHOLSON DID SUCH A GREAT JOB FACILITATING THE [PROGRAM]. THANK YOU FOR THIS OFFERING; I HIGHLY RECOMMEND IT."**

**DEBORAH SIKKEMA**

# SAVE THE DATE

## WGOB SUMMIT TORONTO 2025

### Get On Board

WGOB Summit Toronto  
May 12, 2025  
Toronto Board of Trade

WGOB Summit Toronto is back for its fourth year! On May 12, 2025, join the WGOB community of corporate directors, executives, governance professionals and investors in Toronto for powerful conversations on the topics that are defining modern governance.

In honour of Women Get On Board's 10th anniversary, this year's theme is **10 Years and Beyond: Defining Modern Governance**.

Our fourth annual WGOB Summit Toronto will explore what boards should consider in their four lines of sight: oversight, hindsight, insight and foresight. It is an opportunity to join boardroom experts and thought leaders as they discuss the emerging boardroom issues of 2025 and beyond, examining the board's role and the definition of modern governance.

### How to Get Involved: Become a Sponsor

Sponsors are essential in our movement to connect, promote and empower women to corporate boards. If you are interested in sponsorship opportunities, please contact us: [connect@womengetonboard.ca](mailto:connect@womengetonboard.ca).

Learn more about sponsorship opportunities [here](#).



# Get On Board

ARE YOU INTERESTED IN JOINING OUR DIVERSE COMMUNITY THAT SUPPORTS GETTING MORE WOMEN ON BOARDS?



## Corporate Membership



"I'm so proud of this offering. Providing our female leaders from across Deloitte access to the excellent programming offered by WGOB. More women on more boards creates more value for everyone. It's a fantastic thing and a topic I'm incredibly passionate about. I'm delighted to be kicking off this journey together."

~Linda **D.**

Member of the Board of Directors |  
Vice Chair, Deloitte Canada

Member Type	Description	Annual Fee
<b>INDIVIDUAL MEMBERSHIP</b>	<b>EMPOWER</b> WOMEN WHO ARE CURRENTLY SERVING OR ARE PREPARING TO SERVE ON CORPORATE BOARDS.	\$300
<b>SUPPORTING PARTNER MEMBERSHIP</b>	WOMEN AND MEN WHO <b>PROMOTE</b> THE ADVANCEMENT OF WOMEN TO CORPORATE BOARDS.	\$250
<b>CORPORATE MEMBERSHIP</b>	COMPANIES THAT <b>EMPOWER</b> WOMEN LEADERS IN THEIR ADVANCEMENT TO CORPORATE BOARDS.	CUSTOMIZED FOR YOUR COMPANY GOALS. SEE <a href="#">ABOUT CORPORATE MEMBERSHIP.</a>



# Membership Benefits

WE **CONNECT, PROMOTE** AND **EMPOWER** OUR MEMBERS WITH THE FOLLOWING BENEFITS.

## Individual Membership

### BENEFITS INCLUDE:

- Complimentary access to virtual WGOB [events](#)
- Member discounts for all of our Programs ([WGOB Chairs Forum](#), [WGOB Mentorship Program](#) and [WGOB Financial Intelligence in the Boardroom Program](#))
- Member discount to our annual WGOB Summit (in-person)
- Exclusive access to our new [WGOB Board Resume Service](#)
- Thought leadership [resources](#)
- Promotion through our e-blasts, website, blog and social media channels
- Access to our bi-weekly Members Only Board Opportunity E-blasts (distributed every second Thursday @7pm ET)
- Access to our WGOB Community Hub and the inclusion of your member profile on our online directory for confidential board searches and board shortlist engagements
- Promotion of your Member board appointments through our Website, Social Media Channels and monthly WGOB Member Update Emails). Share your board appointments [here](#)
- Affiliate Partner referred rate training programs and conferences
- A special rate for [ELEVATE Executive Profiling For Corporate Directors](#), an offering from Broad Reach Communications designed to position WGOB members as sought-after board candidates
- Discount with Plexman Photography for your headshot.

## Supporting Partner Membership

Supporting Partners are men and women who support the advancement of women to corporate boards.

### BENEFITS INCLUDE:

- Access to our bi-weekly Members Only Board Opportunity E-blasts (distributed every second Thursday @7pm ET)
- Promotion through our e-blasts, website, blog and social media channels
- Discount with Plexman Photography
- Platform to **promote** board opportunities with WGOB members

## Corporate Membership

Corporate membership is for a group of women at a company, firm or organization that supports the advancement of women to corporate boards.

### BENEFITS INCLUDE:

- Virtual Lunch and Learn for your women leaders (offered for the first year of membership)
- Opportunity to **promote** the advancement of women to corporate boards
- Corporate profile on our website
- Announcement of your corporate membership across our social media channels.

**“Your impact is something to be celebrated! I would venture to say no other Canadian organization has been as impactful for women directors as WGOB.”**

**- MARILYN SPINK  
BOARD DIRECTOR**

# Meet the Team

THE AWESOME PEOPLE BEHIND WOMEN GET ON BOARD

Our experienced team is dedicated to supporting the WGOB community.



**DR. DEBORAH ROSATI**  
FCPA, FCA, ICD.D,  
GCB.D,CCB.D

CORPORATE DIRECTOR,  
FOUNDER & CEO, WOMEN GET ON  
BOARD INC.

Deborah Rosati, an award-winning corporate director and entrepreneur, has been defined in three interconnected ways throughout her 35-year career - as a corporate governance champion, catalyst for change and community builder.

Deborah's commitment to sustainable change and empowerment, deep governance and financial expertise and dynamic personality have made Deborah a sought-after thought leader and speaker—her thought leadership on corporate governance, sustainability, EDI and social impact is outlined on her website, [deborahrosati.ca](http://deborahrosati.ca).

**KEESHA WILLIAMS**  
CHIEF OF STAFF

**NICOLE RASHOTTE**  
DIRECTOR, MARKETING &  
COMMUNICATIONS

**LAURA ENGLISH**  
DIRECTOR, MEMBERSHIP &  
PROGRAMS

**ANET TASCIO**  
WEBSITE & NETWORK  
ADMINISTRATOR

**KELSEY GILCHRIST**  
WRITER & MARKETING  
SPECIALIST

**SHARON CASTELINO,**  
**MBA, LLM, ICD.D**  
CORPORATE DIRECTOR &  
ADVISOR