ABOUT WOMEN GET ON BOARD

# Mentorship Program



### WOMENGETONBOARD.CA

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### ABOUT WOMEN GET ON BOARD Mentorship Program

Women Get On Board Inc. (WGOB) is a social-purpose company committed to elevating the next generation of women corporate directors. Our mission is to connect, promote and empower women to serve on corporate boards with confidence and courage.

Since our founding in 2015, WGOB has seen the power of mentorship affect meaningful, real-world change when it comes to advancing gender diversity in the boardroom. That's why we launched our **WGOB Mentorship Program** in 2021 to promote women leaders and accelerate their corporate board journey.

#### The WGOB Mentorship Program

matches aspiring women corporate directors (Mentees) with accomplished leading and serving women corporate directors (Mentors) to elevate their board effectiveness and advance their board journey to a corporate board seat. The program will provide **Guided Mentoring** and incorporates key learnings from Deborah Rosati's e-book *How to Get Yourself On a Board* and **Peer-to-Peer Networking** for the Mentees.

### Mentorship Matching Selection Process

Registered Mentees will be required to complete a Mentee Profile, and Mentors will be required to complete a Mentor Profile. WGOB will make the best efforts to match Mentees with Mentors based on the information provided.





"I am privileged to be a part of Women Get on Board and their [Women Get On Board] Mentorship Program, which helped lead me to my new [board] role. The coaching from such fabulous inspirational women has been instrumental in accelerating my Board readiness and confidence."

#### - BARBARA BOYD CFO / CORPORATE DIRECTOR



# Mentees

Our **WGOB Mentorship Program** aims at women with more than ten years of senior management experience who have aspirations to lead and serve on a corporate board.

### MENTEE BENEFITS

Mentees will receive the following benefits:

- Receive 1:1 guidance from a leading and serving woman corporate director (your Mentor);
- Receive Guided Mentoring based on Deborah Rosati's e-book How to Get Yourself On a Board, with the following key learnings:
  - Master the Foundations of Board Service
  - Position Your Board
     Offer
  - Get Board InterviewsAce Your Board Interview
- Expand your network via Peer-to-Peer Networking and build critical relationships;
- Deepen your knowledge and understanding of board dynamics to position your board offer, and;
- Receive your WGOB Mentorship Program Certificate of Completion and recognition upon completion within WGOB social and email communications.

#### MENTEE COMMITMENT

Mentees are required to make the following commitments:

- Schedule Quarterly Mentoring Sessions based on times that work for both you and your Mentor;
- Attend six Virtual Sessions supported by key learnings/resources;
- Participate in Peer-to-Peer Networking throughout the program;
- Drive Mentor relationships by being accountable for arranging your Quarterly Mentoring Sessions;
- Strategize together to set tangible, obtainable goals; plan and execute;
- Keep all discussions confidential;
- Share feedback with WGOB about issues and progress, and;
- Participate in evaluation throughout the program.

# Mentors

The WGOB Mentors comprise a diverse group of leading and serving women corporate directors in Canada committed to advancing board diversity. They will support our WGOB mandate- to connect, promote and empower women to corporate boards.

### MENTOR BENEFITS

Mentors will receive the following benefits:

- Build a relationship with an aspiring women corporate director (Mentee);
- Receive a Mentor Guide that will provide you support for your quarterly meetings with your Mentee
- Receive reverse mentorship;
- Broaden your understanding of how to be an effective Mentor;
- Contribute to advancing more gender diversity on corporate boards, and;
- Raise your profile via the WGOB website, social media channels and email communications as a Mentor for the WGOB Mentorship Program.

#### MENTOR COMMITMENT

Mentors are required to make the following commitments:

- Attend Quarterly Mentoring Sessions based on times that work for both you and your Mentee;
- Attend four Virtual Sessions supported by key learnings/resources;
- Strategize together to set tangible, obtainable goals; plan and execute;
- Keep all discussions confidential;
- Share feedback with WGOB about issues and progress, and;
- Participate in evaluation throughout the program.

### Cohort 4 Mentorship Program Mentors

Allison Mendes Amy Freedman Jill Donaldson Kristi Honey Michelle Banik Natascha Kiernan Qi Tang

Sandra Levy Sham Madhok Susan Jones Tara McCarville Theresa Firestone Theresa Redburn Tracy Primeau "Empowerment is not only about helping women find their voice, it's also about making sure they are heard. It has been such a pleasure and an honour to participate as a Mentor in the Women Get On Board Mentorship Program."

- KRISTI HONEY B.MGMT, MBA, ICD.D BOARD DIRECTOR, CHIEF ADMINISTRATIVE OFFICER (CAO) AT TOWNSHIP OF UXBRIDGE

### We are recruiting new WGOB Mentors for Cohort 5!

To view our full list of Alumni Mentors, click here

## **Program Format**



WGOB has created a unique one-year program consisting of:

- Six Virtual Sessions (hosted by WGOB dates and topics below)
  - 1. Program Kick-Off Roundtable Session Mentors/Mentees
  - 2. Interim Session Mentees Only
  - 3. Mid-Term Mentoring Roundtable Session Mentors/Mentees
  - 4. Networking Session Mentees Only
  - 5. Interim Session - Mentors/Mentees
  - 6. Program Completion & Key Learnings Roundtable Mentors/Mentees
- Quarterly Mentoring Sessions, Self-Initiated by Mentee

The six Virtual Sessions will provide **Guided Mentoring** and incorporates key learnings from Deborah Rosati's e-book *How to Get Yourself On a Board*, including:

#### • Master the Foundations of Board Service

- Recognize there are different types of boards
- Identify the skills needed to serve on a board
- Develop your governance knowledge and expertise
- Position Your Board Offer
  - Assess your board readiness
  - Identify the right board for you
  - Create your board value proposition

#### • Get Board Interviews

- Identify board opportunities
- Network your way on to a board
- Deliver a stand-out board resume and LinkedIn profile

#### • Ace Your Board Interview

• Learn tips on how to prepare for a board interview

# Program Dates - Coming Soon

1. **Program Kick-Off Roundtable Session** - Mentors/Mentees Key Learning: Master the Foundations of Board Service TBD | 5:00 -7:00pm ET

2. Interim Session - Mentees Only Key Learning: Position Your Board Offer TBD | 5:00 -7:00pm ET

3. Mid-Term Mentoring Roundtable Session - Mentors/Mentees Key Learning: Get Board Interviews TBD | 5:00 -7:00pm ET

4. Networking Session - Mentees Only TBD | 5:00 -6:30pm ET

5. Interim Session - Mentors/Mentees Key Learning: Ace Your Board Interview TBD | 5:00 -7:00pm ET

6. **Program Completion & Key Learnings Roundtable** - Mentors/Mentees TBD | 5:00 -7:00pm ET

\*Note that all sessions are virtual

# **Program Fee**

REGISTRATION TYPE	DESCRIPTION	FEE
WGOB MEMBERS	ONE-YEAR PROGRAM REGISTRATION FOR WGOB MEMBERS	<sup>CDN \$</sup> 3600 <sub>+HST</sub>
NON-MEMBERS	ONE-YEAR PROGRAM REGISTRATION FOR NON- MEMBERS *	cdn \$4000 <sub>+hst</sub>
*Non-Member registration includes a 1-year WGOB Membershi		



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# Facilitator

Throughout this unique one-year program, the **WGOB Mentorship Program** Facilitator will guide, facilitate and host six Virtual Sessions.



DR. DEBORAH ROSATI, FCPA, FCA, ICD.D, GCB.D, CCB.D CORPORATE DIRECTOR , FOUNDER & CEO, WOMEN GET ON BOARD INC. Deborah Rosati, an award-winning corporate director and entrepreneur, has been defined in three interconnected ways throughout her 35-year career – as a corporate governance champion, catalyst for change and community builder.

As the founder and CEO of <u>Women Get On Board Inc.</u> (WGOB), a 950+ member social-purpose company, Deborah is building a community of the next generation of women corporate directors, advancing equity, diversity & inclusion (EDI), collaboration, courage, and confidence in the boardroom.

Deborah is a leading and serving corporate director and has chaired many public company audit committees and nominating & corporate governance committees. In addition, Deborah has led and served on numerous special committees with various mandates (including going public, going private, M&A, restructuring and special investigations).

Deborah's passion for good governance and board diversity is rooted in her board journey when she was often the only woman in the boardroom. These first-hand experiences cemented Deborah's conviction that having more women on boards makes better business sense.

Deborah's commitment to sustainable change and empowerment, deep governance and financial expertise and dynamic personality have made her a sought-after thought leader and speaker —her thought leadership on corporate governance, sustainability, EDI and social impact is profiled on her website: <u>https://deborahrosati.ca/</u>

## Corporate Director in Residence

Throughout this unique one-year program, the **WGOB Mentorship Program** Corporate Director in Residence will support, advise, and help guide our WGOB Mentorship Program.



SHARON CASTELINO, MBA, LLM, ICD.D CORPORATE DIRECTOR-IN-RESIDENCE, WOMEN GET ON BOARD INC.

A trusted and award-winning business leader, advisor and mentor with an exemplary track record as a Financial Services Executive (30 years) and Corporate Director (20 years). From executive roles at large Canadian Tier 1 banks, a fintech start-up that went public in 2017, to President of the largest publicprivate partnership for housing attainability, Sharon has had accountability for billion-dollar P&Ls and multi-disciplinary teams across global jurisdictions. She has delivered dozens of keynotes on various topics, including ESG, economic reconciliation, boardroom leadership, the Canadian economy, the housing sector and the regulatory landscape. Sharon completed a Master of Laws from Osgoode Hall Law

School and a Master of Business Administration with Distinction, earning the prestigious Ivey Scholar from the Richard Ivey School of Business, Western University. In addition to her consulting and advisory practice for boards and C-Suite leaders, Sharon currently serves on two private boards and one alumni board.

### ABOUT WOMEN GET ON BOARD Mentorship Program Advisory Council

We formed our **WGOB Mentorship Program Founding Advisory Council** to help build, support and promote our WGOB Mentorship Program, launched in 2021. This group of diverse and accomplished women leaders were committed to our WGOB mandate to connect, promote and empower the next generation of women leaders. Thank you to our WGOB Mentorship Program Founding Advisory Council members for their commitment to supporting us in our launch and building out our **WGOB Mentorship Program** during their term October 2020-March 2024.

### Mentorship Program Founding Advisory Council Members

- 1.<u>Jennifer Laidlaw</u>, Transformational Leader
- 2. <u>Vinny Bhathal</u>, Managing Partner, Chief Controller, Sprott Inc., Chief Financial Officer, SAM LP
- 3. <u>Lori-Ann Beausoleil</u>, Board member, Audit Committee Chair, Retired PWC Partner
- 4. Alyssa Barry, Principal & Co-founder of irlabs
- 5.<u>Beth Tyndall</u>, Chief People Officer, Ontario Teachers' Pension Plan
- 6.Janis Duncan, Founder, More Than An Occasion
- 7. <u>Cheryl Fullerton</u>, EVP People and Communications at Corus Entertainment



### ABOUT WOMEN GET ON BOARD Mentorship Program Sponsors

Sponsorship levels are based on our WGOB Corporate pillars- to Connect, Promote, and Empower women to corporate boards.

### Thank you to our Sponsors

### **EMPOWER LEVEL**

**CONNECT LEVEL** 



STANTON CHASE

Thank you as well to our past **connect** sponsors:

- First Nations Finacial Management Board
- irlabs
- Massey Henry
- Sandpiper Group

If you are interested in sponsoring the **WGOB Mentorship Program** please reach out to us at <u>connect@womengetonboard.ca</u>.