

2024

ABOUT

Women Get On Board



[WOMENGETONBOARD.CA](https://womengetonboard.ca)

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IT'S BEEN CALLED THE POWER OF THREE. ONE WOMAN IN THE BOARDROOM IS A TOKEN, TWO IS A PRESENCE AND THREE IS A VOICE.



Who We Are



MORE WOMEN ON BOARDS

Founded in 2015 as a social purpose company, Women Get On Board (WGOB) is committed to developing the next generation of women corporate directors. Through exceptional events, programs, workshops and resources, WGOB connects, promotes and empowers women to lead and serve on corporate boards.

WGOB recently received the [2023 CWE award](#) in the Gender Equality in the Workplace category in recognition of Women Get On Board's work to support women in senior leadership roles and get more women on corporate boards.

OUR COMMUNITY

With over 900 members across Canada and growing, we are proud to elevate a new generation of women in the boardroom, one woman at a time. We believe in the power of three—one woman in the boardroom is a token, two is a presence, and three is a voice.

Click [here](#) for more details about the WGOB community.

Our Community

The Women Get On Board Inc. (WGOB) community is comprised of our members and our partners. Since WGOB was founded In 2015, membership has grown to over 850 members across Canada. Our membership consists of women business leaders who are currently leading and serving on corporate boards of public or private companies, crown corporations, municipal and not-for-profit boards and women who are preparing to become board-ready. Our members have a broad range of skills and expertise in diverse industry sectors including financial services, technology, professional services, retail, consumer, mining, healthcare, cannabis and fin-tech.

OUR PARTNERS

NATIONAL STRATEGIC PARTNERS



These partners connect with the next generation of women corporate directors by hosting events with WGOB. These events share governance insights and provide a forum to empower and connect leading and serving corporate directors, governance professionals, investors and executives.

AFFILIATE PARTNERS

Not-for-profit organizations and select private companies/firms that collaborate with us to promote the advancement of women to corporate boards.

FOUNDING CORPORATE PARTNERS

These are companies/firms that promote the advancement of women to corporate boards. They joined as a Founding Corporate Partner in our launch year and maintain their founding status if they renew annually.

REGIONAL AMBASSADOR COUNCIL

Our ambassadors are thought-leaders, influencers, and connectors in the regions they reside who help us **connect, promote** and **empower** women to corporate boards. They are leading and serving corporate directors, governance advisors, and executives and we are grateful for their support-thank you!

CHARITY PARTNER

We believe in the spirit of giving back. As a gesture of appreciation for our speakers time and expertise, we make an annual donation to Women Get On Board's charity partner, Dress For Success.

EMPOWER PARTNER



We are pleased to have KPMG Canada as Women Get On Board's first-ever EMPOWER Partner in 2022.

Since WGOB was founded in 2015, KPMG has demonstrated an ongoing commitment to our mission to connect, promote and empower women to corporate boards.

The EMPOWER Partner empowers our WGOB Community through events and thought leadership, to lead and serve on boards.

I am so excited to share that I have been appointed to the Board of Directors of Steam Whistle Brewing. Steam Whistle is a great Canadian success story with an excellent management team and Board.

Thank you to WGOB - their programs have been instrumental in helping me develop and enhance my Board skills and visibility while making wonderful relationships with other women along the way.

- BARBARA BOYD
INDEPENDENT CORPORATE DIRECTOR &
CHAIR OF AUDIT COMMITTEE - STEAM
WHISTLE BREWING; LIFEST WELLNESS
INC.

Our Scope of Work

HERE ARE SOME OF THE WAYS WGOB ENGAGES OUR COMMUNITY TO **CONNECT**, **PROMOTE** AND **EMPOWER** WOMEN TO CORPORATE BOARDS:

BOARD SERVICES

WGOB DIRECTORY

Our directory profiles our members' board skills, expertise, and industry experience. We use this as a resource to **connect** our members to board opportunities. Companies that are looking to add gender diversity to their board engage WGOB to **connect** to qualified women corporate directors.

BOARD OPPORTUNITIES

We **connect** our members to board opportunities in various ways including bi-weekly a Board Opportunities email, WGOB board opportunity postings, confidential board referrals, and our board shortlist service.

BOARD SHORTLIST SERVICE

WGOB curates a shortlist of qualified women board candidates for companies that are committed to advancing gender diversity in the boardroom. For details on our board shortlist services please refer to our [Board Services](#) page.

MEMBER BOARD APPOINTMENTS

We are proud to **promote** our members' board appointments. To date, over 75% of our WGOB members have been successfully appointed to boards. Please click [here](#) for a list of our members' board appointments.

E-BOOKS AND E-GUIDES

WGOB [E-Books](#) and [E-Guides](#) provide tips for your board journey, empowering you with the confidence and courage to lead and serve on corporate boards. See all of our resources [here](#).

WGOB: In Conversation

WGOB: In Conversation is a [video series](#) that provides advice for your board journey through thought-provoking conversations with experts. Each video offers powerful insights intended to empower you with the confidence and courage to lead and serve on corporate boards **Now available as a [podcast!](#)**



"We engaged Women Get On Board Inc. (WGOB) for their board shortlist service to identify candidates to support our board renewal process.

We were pleased to have found two well-qualified Board nominees working with WGOB, Ms. Lee Bennett and Ms. Jennifer Batley. Ms. Batley's deep customer experience expertise and Ms. Bennett's capital markets experience will help us strengthen and diversify the skillset of our incumbent Board and deliver value for all stakeholders."

- MICHAEL GAFFNEY
CHAIR OF THE BOARD OF
INTOUCH INSIGHT LTD..

PROGRAMS (VIRTUAL)

WGOB CHAIRS FORUM (VIRTUAL)

The WGOB Chairs Forum is a peer-to-peer forum featuring roundtable sessions to support interactive learning and networking. The forum is intended to be an exclusive community of women Chairs who meet to share their knowledge and board leadership experiences. The WGOB Chairs Forum will be split into quarterly sessions (three virtual and one in-person).

WGOB FINANCIAL INTELLIGENCE IN THE BOARDROOM PROGRAM (VIRTUAL)

This unique virtual program is designed to empower women with practical insights and tools to enhance their financial intelligence in the boardroom. The WGOB Financial Intelligence in the Boardroom Program offers practical and hands-on support through micro-learning virtually facilitated by financial experts.

WGOB MENTORSHIP PROGRAM (VIRTUAL)

The WGOB Mentorship Program matches aspiring women corporate directors (Mentees) with accomplished leading and serving women corporate directors (Mentors) to elevate their board effectiveness and advance their unique board journey to a corporate board seat.

BMO CELEBRATING WOMEN ON BOARDS PROGRAM

WGOB **promotes** women at our annual BMO Celebrating Women On Boards event, recognizing five (5) women across Canada who excel in and out of the boardroom. Click [here](#) for more information.

EVENTS (IN-PERSON AND VIRTUAL)

WGOB MEMBERSHIP INFORMATION SESSION (VIRTUAL)

These quarterly virtual information sessions help current and potential members explore what their membership has to offer, including new opportunities for their board journeys.

WGOB MEMBER MONTHLY MEETUPS (VIRTUAL)

Recognizing that our members are each at different stages of their board journeys, we encourage all members to consider participating in our WGOB Member Monthly Meetups. Whether you are an aspiring board member or an experienced corporate director, the meetups facilitate networking and knowledge exchange.

WGOB VIRTUAL SPEAKER SERIES

The WGOB Virtual Speaker Series is focused on topics that are essential for board members to be more effective in their roles. An effective board is critical for companies to navigate through these turbulent times we are facing both internal and external challenges as well as new opportunities – from diversity and inclusion, health and safety, and improving operational performance to successful engagement with regulators, shareholders and other stakeholders.

WGOB EMPOWER PARTNER EVENTS (IN-PERSON & VIRTUAL)

Our EMPOWER Partner empowers our WGOB Community through events and thought leadership to lead and serve on boards.

WGOB NATIONAL STRATEGIC PARTNER EVENTS (IN-PERSON & VIRTUAL)

Our WGOB National Strategic Partner Events empower women on their journey to corporate boards by sharing lessons learned and providing a forum to connect with our community.

NEW! WGOB BOARD READY SERIES (VIRTUAL) MEMBERS-ONLY

Click [here](#) for details on this virtual series.



WGOB Chairs Forum Program

OVERVIEW

The WGOB Chairs Forum is a peer-to-peer forum featuring roundtable sessions to support interactive learning and networking. The forum is intended to be an exclusive community of women Chairs who meet to share their knowledge and board leadership experiences.

EMPOWER

- Attend quarterly events (three virtual and one in-person), where women Chairs have the exclusive opportunity to receive unique insights, learn from expert speakers and share their knowledge and board leadership experience.
- Access a safe, confidential space for women boardroom leaders to share their board leadership experience, challenge conventional approaches and test new ideas

CONNECT

- Virtual meetings: WGOB will host on their Zoom platform.
- In-person meeting in Toronto: To occur over drinks and dinner

TARGET PARTICIPANTS

We are targeting women business leaders who are currently Chair of private, public, government, NFP and institutional Boards.

FORMAT

The **WGOB Chairs Forum** will be broken into quarterly roundtable sessions:

- Three (3) virtual Sessions (hosted by WGOB)
- One (1) in-person Session (downtown Toronto venue to be determined)

[FIND MORE INFORMATION HERE](#)

WGOB Mentorship Program

"The WGOB Mentorship Program's unique value proposition is the network of highly accomplished women board directors who are invested in supporting, uplifting and guiding their mentees on their board journey, one woman, and one board at a time. One cannot access this level of invaluable lived experience in any board prep course or certification program. Thanks to WGOB and my amazing mentor, I have elevated my board readiness and am better equipped to progress in my own board journey."

- TINA MITHRA
FOUNDER | CEO
GENESIS RISK CONSULTING

Since our founding in 2015, WGOB has seen the power of mentorship affect meaningful, real-world change when it comes to advancing gender diversity in the boardroom. That's why we launched our **WGOB Mentorship Program** to promote women leaders and accelerate their corporate board journey.

The **WGOB Mentorship Program** matches aspiring women corporate directors (Mentees) with accomplished leading and serving women corporate directors (Mentors) to elevate their board effectiveness and advance their board journey to a corporate board seat.

MENTEES

Our **WGOB Mentorship Program** is aimed at women with more than ten years of senior management experience who have aspirations to lead and serve on a corporate board.

MENTORS

WGOB Mentors are leading and serving women corporate directors in Canada committed to advancing board diversity. They support our WGOB mandate to **connect, promote** and **empower** women to corporate boards.

FORMAT

The **WGOB Mentorship Program** is a unique one-year program consisting of:

- Six (6) virtual Sessions (hosted by WGOB)
- Quarterly mentoring sessions, self-initiated by mentee

[FIND MORE INFORMATION HERE](#)

WGOB Financial Intelligence in the Boardroom Program

GAINING FINANCIAL INTELLIGENCE IN THE BOARDROOM TAKES TIME, FOCUS AND COMMITMENT. THIS INVESTMENT IS IMPERATIVE FOR EVERY BOARD MEMBER TO MAKE VALUABLE CONTRIBUTIONS AT THE BOARDROOM TABLE THAT DRIVE A BUSINESS'S SUCCESS.

This unique virtual program is designed to empower women with practical insights and tools to enhance their financial intelligence in the boardroom. The WGOB Financial Intelligence in the Boardroom Program offers practical and hands-on support through micro-learning, virtually facilitated by financial experts.

Every board member has a role in financial oversight. Even if you do not have financial expertise, there is an expectation to maintain an adequate financial intelligence level, which means that you need to understand the fundamental concepts, conventions and principles underlying financial statements. Make valuable contributions at the boardroom table that drive the success of a business.

VIRTUAL FORMAT

A cohort-based program, registration includes three (3) modules virtually facilitated with coaching/interactive working sessions. Each module will be 2 hours with inter-session homework. The attendees will receive a certification of completion.

MODULE TOPICS

- 1: Basics of Financial Accounting
- 2: Basics of Management Accounting
- 3: Financing & Investor Relations

FACILITATOR

Jennifer Nicholson, CPA, CA
Executive Finance

[FIND MORE INFORMATION HERE](#)

WGOB Financial Intelligence in the Boardroom



THIS [PROGRAM] WAS VERY THOROUGH AND THE BONUS WAS MEETING THE OTHER GREAT WOMEN IN THE [PROGRAM].

JANIS DUNCAN

"A GREAT AND PRACTICAL PROGRAM THAT TAKES THE MYSTERY OUT. JENNIFER NICHOLSON IS A TERRIFIC FACILITATOR."

ANDREA PLOTNICK

"JENNIFER NICHOLSON DID SUCH A GREAT JOB FACILITATING THE [PROGRAM]. THANK YOU FOR THIS OFFERING; I HIGHLY RECOMMEND IT."

DEBORAH SIKKEMA

WGOBM SUMMIT TORONTO

REGISTER NOW! WGOB SUMMIT TORONTO 2024

MARK YOUR CALENDARS! OUR ANNUAL WGOB SUMMIT TORONTO IS BACK ON MAY 15, 2024 AT THE GLOBE AND MAIL CENTRE IN DOWNTOWN TORONTO.

[Register Today](#)

Click [here](#) for highlights from WGOB Summit Toronto 2023 and the inaugural WGOB Summit Toronto.

WGOB SUMMIT TORONTO

15

DAY

05

MONTH

24

YEAR



FOR ALL SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT US: CONNECT@WOMENGETONBOARD.CA

Save the Date: Inaugural WGOB Summit Vancouver

We are excited to announce that our inaugural WGOB Summit Vancouver will be taking place on October 29, 2024 at The Vancouver Club.

Stay tuned for more information.

SAVE THE DATE

29

DAY

10

MONTH

24

YEAR

INAUGURAL WGOB SUMMIT VANCOUVER



Get On Board

ARE YOU INTERESTED IN JOINING OUR DIVERSE COMMUNITY THAT SUPPORTS GETTING MORE WOMEN ON BOARDS?



Corporate Membership



"I'm so proud of this offering. Providing our female leaders from across Deloitte access to the excellent programming offered by WGOB. More women on more boards creates more value for everyone. It's a fantastic thing and a topic I'm incredibly passionate about. I'm delighted to be kicking off this journey together."

~Linda 

Member of the Board of Directors |
Vice Chair, Deloitte Canada

Member Type	Description	Annual Fee
INDIVIDUAL MEMBERSHIP	EMPOWER WOMEN WHO ARE CURRENTLY SERVING OR ARE PREPARING TO SERVE ON CORPORATE BOARDS.	\$300
SUPPORTING PARTNER MEMBERSHIP	WOMEN AND MEN WHO PROMOTE THE ADVANCEMENT OF WOMEN TO CORPORATE BOARDS.	\$250
CORPORATE MEMBERSHIP	COMPANIES THAT EMPOWER WOMEN LEADERS IN THEIR ADVANCEMENT TO CORPORATE BOARDS.	CUSTOMIZED FOR YOUR COMPANY GOALS.



Membership Benefits

WE **CONNECT**, **PROMOTE** AND **EMPOWER** OUR MEMBERS WITH THE FOLLOWING BENEFITS:

Individual Membership

Benefits include:

- Complimentary access to WGOB events—in-person or virtual;
- Member discounts for all of our Programs (WGOB Chairs Forum, WGOB Mentorship Program and WGOB Financial Intelligence in the Boardroom Program);
- Member discount to our annual WGOB Summit (in-person);
- Thought leadership [resources](#)
- Promotion through our e-blasts, website, blog and social media channels;
- Access to our bi-weekly Members Only Board Opportunity E-blasts (distributed every second Thursday @7pm ET);
- Access to our WGOB Community Hub and the inclusion of your member profile on our online directory for confidential board searches and board shortlist engagements;
- Promotion of your Member board appointments through our Website, Social Media Channels and monthly WGOB Member Update Email). Share your board appointments [here](#).
- Affiliate Partner referred rate training programs and conferences; and
- Discount with Plexman Photography for your headshot.

Supporting Partner Membership

Supporting Partners are men and women who support the advancement of women to corporate boards.

Benefits include:

- Complimentary access to WGOB events—in-person or virtual;
- Access to our bi-weekly Members Only Board Opportunity E-blasts (distributed every second Thursday @7pm ET);
- Promotion through our e-blasts, website, blog and social media channels;
- Discount with Plexman Photography; and
- Platform to **promote** board opportunities with WGOB members.

Corporate Membership

Corporate membership is for a group of women at a company, firm or organization that supports the advancement of women to corporate boards.

Benefits include:

- Virtual Lunch and Learn with Deborah Rosati, Founder and CEO, for your women leaders (offered for the first year of membership);
- Opportunity to **promote** the advancement of women to corporate boards;
- Corporate profile on our website; and
- Announcement of your corporate membership across our social media channels.

"As I continue to work with [WGOB], I can share with you [that] this is an amazing firm with special, skilled professionals who are devoted to its membership and ensuring that they provide the resources to help foster the excellence of board governance

Deborah, her team, and her panel of subject matter expert presenters take great responsibility in delivering content that is timely and relevant.

The Women Get On Board organization is my GO-TO resource for Board Governance resources and education. My experience with WGOB has been nothing short of excellent."

- BONNIE CHWARTACKI
CORPORATE BOARD DIRECTOR,
SENIOR EXECUTIVE LEADER

Meet the Team

THE AWESOME PEOPLE BEHIND WOMEN GET ON BOARD

The WGOB team has expertise in the areas of governance, board diversity, finance, strategy, marketing, social media, event planning, public relations, brand management, operations, and website and network administration.



DR. DEBORAH ROSATI
FCPA, FCA, ICD.D,
GCB.D,CCB.D

FOUNDER & CEO, WOMEN GET ON
BOARD INC.

Deborah Rosati, an award-winning corporate director and entrepreneur, has been defined in three interconnected ways throughout her 35-year career – as a corporate governance champion, catalyst for change and community builder.

As the founder and CEO of Women Get On Board Inc. (WGOB), an 900-member social-purpose company, Deborah is building a community of the next generation of women corporate directors, advancing equity, diversity & inclusion (EDI), collaboration, courage, and confidence in the boardroom. WGOB amplifies the voices of women leaders, board members and professionals across Canada through education, mentorship and allyship. It's been called The Power of Three- one woman in the boardroom is a token, two is a presence, and three is a voice.

To learn more about Deborah's speaking engagements and publications, please visit: www.deborahrosati.ca

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CHIEF OF STAFF

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