ABOUT WGOB

Financial Intelligence in the Boardroom

PROGRAM

Hosted by
Women Get On Board Inc.

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WGOB

Financial Intelligence in the Boardroom Program

The WGOB Financial Intelligence in the Boardroom program will be delivered in a virtual format facilitated by Jennifer Nicholson, CPA, CA (see bio - page 6).

Gaining financial intelligence in the boardroom takes time, focus and commitment. This investment is imperative for every board member to make valuable contributions at the boardroom table that drive a business's success.

Overview

Women Get On Board Inc. (WGOB) hosts the **WGOB Financial Intelligence in the Boardroom Program**, a virtual program facilitated by Jennifer Nicholson, CPA, CA of Executive Finance. The **WGOB Financial Intelligence in the Boardroom Program** is designed to empower women with practical insights and tools to enhance their financial intelligence in the boardroom. This unique online program offers practical and hands-on support in a combination of micro-learning, virtually facilitated by financial experts.

Every board member has a role in financial oversight. Even if you do not have financial expertise, there is an expectation to maintain an adequate financial intelligence level, which means that you need to understand the fundamental concepts, conventions and principles underlying financial statements. Make valuable contributions at the boardroom table that drive the success of a business.

ONLINE FORMAT

A cohort-based program, registration includes three (3) modules virtually facilitated with coaching/interactive working sessions. Each module will be 2 hours with inter-session homework. Attendees will receive a certification of completion.

"A GREAT AND PRACTICAL PROGRAM THAT TAKES THE MYSTERY OUT. JENNIFER NICHOLSON IS A TERRIFIC FACILITATOR."

- ANDREA PLOTNICK, PH.D.
SVP BOARD AND EXECUTIVE SOLUTIONS
LHH-KNIGHTSBRIDGE

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Financial Intelligence in the Boardroom Program

PROGRAM DESCRIPTION

Financial information is the lifeblood of all organizations. As an aspiring board member, it is essential that you have a high-level understanding of all aspects of accounting and finance related to the organizations you wish to serve. With this knowledge, you will have the confidence to speak up and add valuable contributions to any meeting you attend.

This program emphasizes the users of financial information and serving their needs to make better decisions. In this program, you will learn to look at financial statements through the eyes of a seasoned executive. You will learn how to probe into issues of performance and identify the root cause. You will learn basic corporate finance principles to help you make your next investment decision. Whether you have a financial background or not, you will benefit from taking this course to hone your financial intelligence.

Great directors know that when they are talking dollars, they are making sense. When they look at a set of financial statements, they can immediately evaluate performance, identify issues and probe for insight. Whether they are in the boardroom, a conference or a meeting for dinner, they are comfortable talking about the numbers to raise money, negotiate deals or make investment decisions.

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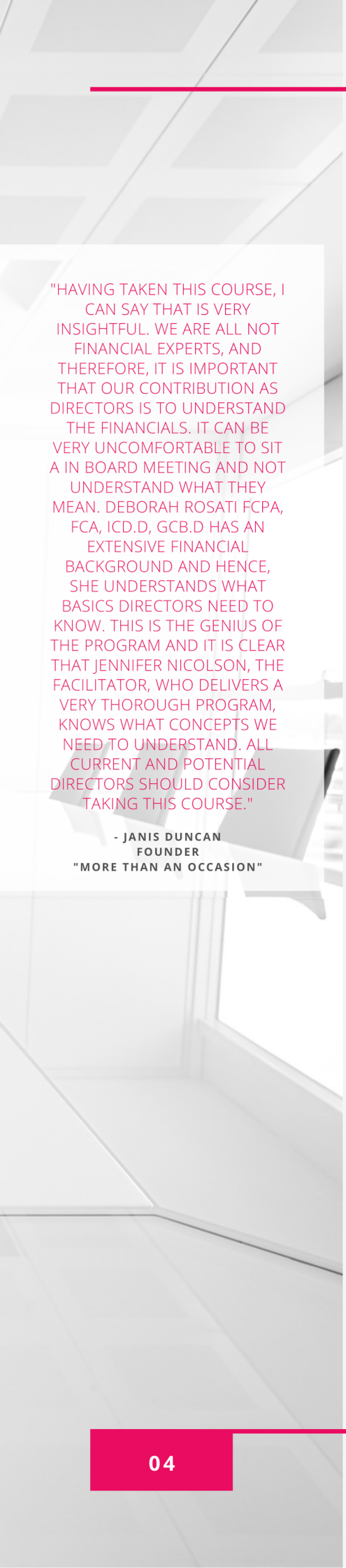

"HAVING TAKEN THIS COURSE, I CAN SAY THAT IS VERY INSIGHTFUL. WE ARE ALL NOT FINANCIAL EXPERTS, AND THEREFORE, IT IS IMPORTANT THAT OUR CONTRIBUTION AS DIRECTORS IS TO UNDERSTAND THE FINANCIALS. IT CAN BE VERY UNCOMFORTABLE TO SIT A IN BOARD MEETING AND NOT UNDERSTAND WHAT THEY MEAN. DEBORAH ROSATI FCPA, FCA, ICD.D, GCB.D HAS AN EXTENSIVE FINANCIAL BACKGROUND AND HENCE, SHE UNDERSTANDS WHAT BASICS DIRECTORS NEED TO KNOW. THIS IS THE GENIUS OF THE PROGRAM AND IT IS CLEAR THAT JENNIFER NICOLSON, THE FACILITATOR, WHO DELIVERS A VERY THOROUGH PROGRAM, KNOWS WHAT CONCEPTS WE NEED TO UNDERSTAND. ALL CURRENT AND POTENTIAL DIRECTORS SHOULD CONSIDER TAKING THIS COURSE."

- JANIS DUNCAN
FOUNDER
"MORE THAN AN OCCASION"

A Closer Look at the Three Modules

Module 1: Basics of Financial Accounting - The Income Statement and Notes to Financial Statements

The focus of Module 1 is on setting the stage regarding the purpose and users of financial information. We will learn about the different financial statements and how they work together. In this first module we will focus on the Income Statement. What are the components and relationships between Income Statement items and what do we learn about a company's health through this statement? We will work through three sets of real life financial statements to help explain these concepts.

Module 2: Basics of Financial Accounting - The Balance Sheet and Cash Flow Statement

In this module, we will continue our understanding of financial statements when we learn about the Balance Sheet, Cash Flow Statement and the notes to the statements. We will learn about financial processes, systems and internal controls and why they are essential for any successful organization. We will continue our analysis of real life financial statements.

Module 3: Financing, Investor Relations and Fraud

In this module, participants will learn about how organizations are financed and what factors should be considered in financing decisions. You will learn the basics of making capital investment decisions and factors in mergers and acquisitions. Participants will also learn about year-end reporting requirements, including the board's role with auditors, public company requirements, and dealing with analysts and investors. We will look at a real life case of occupational fraud and what could have been done to prevent it.

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Cohort 4:
Spring 2023 Program Dates

Financial Accounting - The Income Statement and Notes to Financial Statements
Wednesday, February 1, 2023
11:30 am -1:30 pm ET

Financial Accounting - The Balance Sheet and Cash Flow Statement
Wednesday, March 1, 2023
11:30 am -1:30 pm ET

Financing, Investor Relations and Fraud
Wednesday, April 5, 2023
11:30 am -1:30 pm ET

**Modules are virtually facilitated*

Now on Credly

WE'RE PLEASED TO ANNOUNCE THAT WE HAVE JOINED CREDLY, THE LARGEST AND MOST-CONNECTED DIGITAL CREDENTIAL NETWORK. WHEN PARTICIPANTS COMPLETE THE WGOB FINANCIAL INTELLIGENCE IN THE BOARDROOM PROGRAM, THEY WILL RECEIVE VERIFIABLE DIGITAL CREDENTIALS THAT CAN BE SHARED ANYWHERE.

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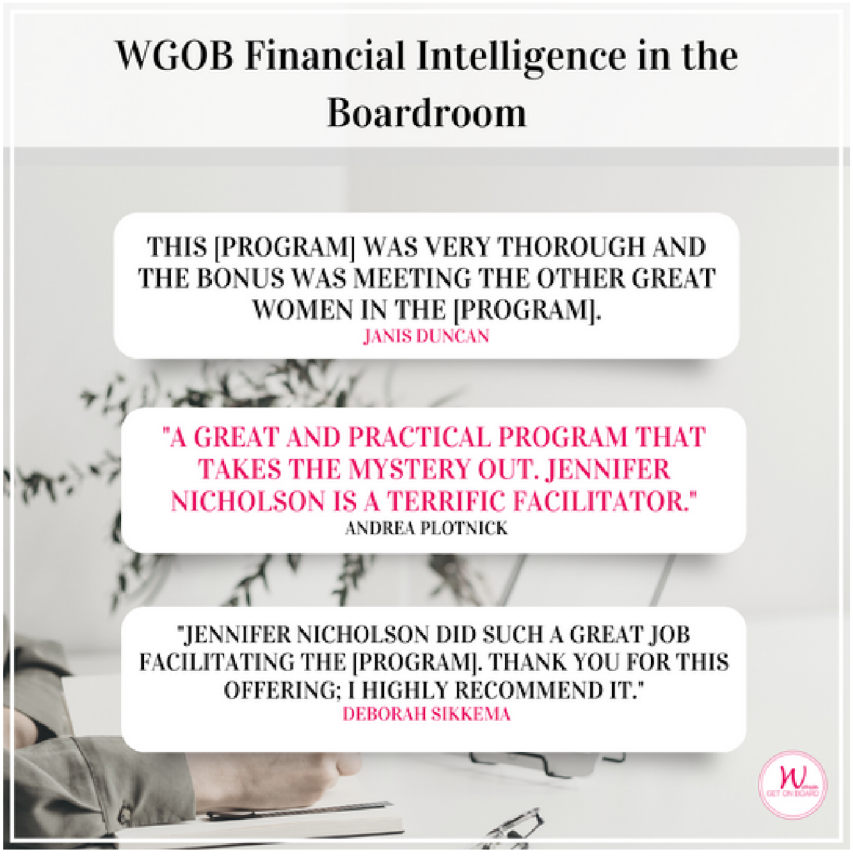
Program Pricing

REGISTRATION TYPE	DESCRIPTION	FEE
WGOB MEMBERS	3-MODULE PROGRAM REGISTRATION FOR WGOB MEMBERS	CDN $600 +HST
WGOB NON-MEMBERS	3-MODULE PROGRAM REGISTRATION FOR NON-MEMBERS	CDN $750 +HST

**Modules are virtually facilitated*



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MEET YOUR

Facilitator

JENNIFER NICHOLSON, CPA, CA

Jen is a dynamic financial professional with over 25 years of leadership experience in government, public practice, academia, and industry. Jen is a Commissioner with the Nova Scotia Utility and Review Board and a partner with Executive Finance Partners Inc. Throughout her career, she has led strategy and investor relations for a multi-billion dollar publicly-traded utility, HR and IR for a gold mining company and taught accounting for more than 20 years at the university level. Jen brings a broad skillset and experience to the classroom in all critical facets of an organization, including operations management, strategic planning, business development, finance, accounting, investor relations, human resources and project management. Jen has a passion for making finance more attainable, whether working to articulate strategy in a financial context, bringing clarity to financial communication or teaching accounting to university students. Jen's career epitomizes the diverse experiences and roles CPAs play in the industry—from financial to operational leadership.

"FINANCE AND ACCOUNTING ARE SCARY TOPICS FOR A LOT OF ASPIRING BOARD DIRECTORS BUT THEY DON'T HAVE TO BE! THIS IS A SAFE PLACE TO LEARN THE BASICS WITHOUT JUDGEMENT."

- JENNIFER NICHOLSON, CPA, CA

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