

ABOUT WGOB

Elevating Your Board Impact

PROGRAM



Hosted by
Women Get On Board Inc.

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WGOB

Elevating Your Board Impact Program

The **WGOB Elevating Your Board Impact Program** will be delivered in a virtual format and facilitated by Andrea Plotnick, Ph.D. (see bio on page 7).

Elevating Your Board Impact takes time, focus and commitment. This investment in yourself is critical for your success in enhancing your impact in the boardroom.

Overview

[Women Get On Board Inc. \(WGOB\)](#) hosts the WGOB Elevating Your Board Impact Program, a virtual program designed and facilitated by Andrea Plotnick, President, AP Board and Executive Solutions. The WGOB Elevating Your Board Impact Program is designed to empower women with practical insights and tools to take their contributions to the next level and enhance their board presence, leadership and impact. This unique online program offers practical, hands-on support through individual reflection, micro-learning, and virtual discussions facilitated by a seasoned industrial organizational practitioner and board/executive expert.

ONLINE FORMAT

In a cohort-based program, registration includes two (2) modules virtually facilitated with coaching and interactive working sessions. Each module is 2 hours with inter-session homework. Attendees will receive a Credly verifiable digital credential, that can be shared anywhere.

"WITH ELEVATING YOUR BOARD IMPACT, THE FOCUS IS ON TRULY LEVERAGING DIVERSITY AT THE BOARD TABLE. WITH ONE FOOT NOW IN THE DOOR, ELEVATING YOUR BOARD IMPACT HELPS WOMEN TAKE THEIR NEXT STEP TOWARDS HAVING A STRONGER FOOTPRINT ON CORPORATE BOARDS."

- ANDREA PLOTNICK, PH.D.
PRESIDENT, AP BOARD AND EXECUTIVE SOLUTIONS

WGOB

Elevating Your Board Impact Program

PROGRAM DESCRIPTION

- The program will introduce you to a board impact model, providing actionable insights and valuable tools to leverage.
- The program is offered in two modules, each involving sharing frameworks and best practices, small and large group discussions and opportunities for self-reflection.
- Following each module, homework assignments will reinforce learnings and provide practical application roadmaps.
- The program also provides opportunities to network and interact with your cohort peers.
- Reference materials will be provided to guide your learning.

"AS I REFLECT ON MY BOARD JOURNEY OVER THE LAST TWO DECADES ON BOTH PUBLIC AND PRIVATE COMPANY BOARDS, AS WELL AS NOT-FOR-PROFIT SECTOR BOARDS, I RECOGNIZE THAT FINDING YOUR VOICE IN THE BOARDROOM CAN BE CHALLENGING. WHETHER YOU ARE A NEW BOARD MEMBER APPOINTED TO A LONG-TENURED BOARD OF DIRECTORS OR THE "TOKEN" WOMAN AT THE BOARDROOM TABLE, IT'S VITAL TO FEEL CONFIDENT SPEAKING UP."

**- DEBORAH ROSATI, FCPA, FCA, ICD.D, GCB.D,
FOUNDER & CEO, WOMEN GET ON BOARD INC.**

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GET ON BOARD

 www.womengetonboard.ca

Elevating Your Board Impact Program

PROGRAM BREAKDOWN

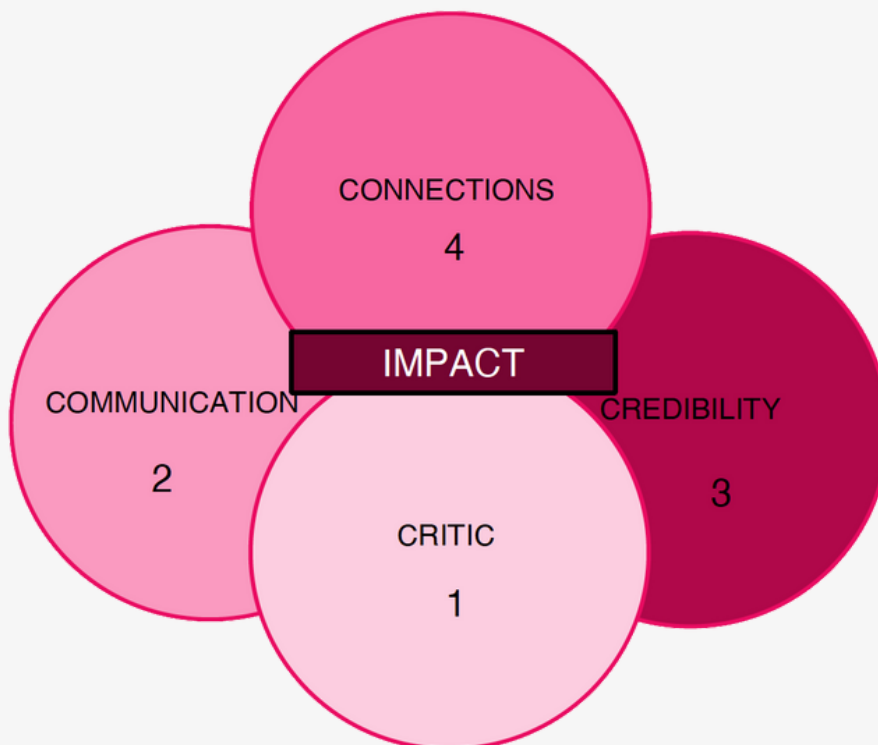
Module 1:

- Introduction to 4Cs model of board impact (see below)
- Exploring barriers
- The inner critic and strategies to silence it
- How to communicate for strategic board impact
- Homework: Critical incident journaling and communication assessment

Module 2:

- Debrief of homework application
- Continuing to decode the 4Cs model of board impact (see below)
- How to build credibility to influence and have a board impact
- Building strategic connections homework: Implementing the targeted plan

Navigating the 4 C's- A model of Impact



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Cohort 1: Fall 2022 Program Dates

Module 1

Tuesday, October 18, 2022

11:30 am -1:30 pm ET

Module 2

Tuesday, November 29, 2022

11:30 am -1:30 pm ET

**Modules are virtually facilitated*



Now on Credly

WE'RE PLEASED TO ANNOUNCE THAT WE HAVE JOINED CREDLY, THE LARGEST AND MOST-CONNECTED DIGITAL CREDENTIAL NETWORK. WHEN PARTICIPANTS COMPLETE THE WGOB ELEVATING YOUR BOARD IMPACT PROGRAM, THEY WILL RECEIVE A VERIFIABLE DIGITAL CREDENTIAL THAT CAN BE SHARED ANYWHERE.



WGOB

Elevating Your Board Impact Program

PROGRAM PRICING

REGISTRATION TYPE	DESCRIPTION	FEE
WGOB MEMBERS	2-MODULE PROGRAM REGISTRATION FOR WGOB MEMBERS	CDN \$750 ^{+HST}
WGOB NON-MEMBERS	2-MODULE PROGRAM REGISTRATION FOR NON- MEMBERS*	CDN \$1050 ^{+HST}

**Non-Member registration includes a 1-year WGOB Membership*



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MEET YOUR Facilitator

Andrea Plotnick brings a unique lens to working with Boards and Executives through the combination of her Doctorate in Applied Social Psychology (specializing in Organizational Psychology) and over 30 years of consulting experience across the full Board and C-Suite lifecycle, including succession planning, assessment and onboarding, coaching and development, and optimizing Board/top team effectiveness. As President of AP Board and Executive Solutions, she focuses on unleashing Board and Executive potential and enhancing effectiveness and impact. Previously, she was the North American Practice lead for Assessment, Succession and Analytics at LHH Canada, a Senior Partner at Korn Ferry, and the National Expertise Director of Organizational Effectiveness at Hay Group. She has past board experience, is a past faculty member of the Directors College, and, in collaboration with Women Get On Board, she co-developed and co-delivered Getting Board Ready, a program focused on helping women land their first corporate board seat.



**ANDREA PLOTNICK, PH.D,
PRESIDENT, AP BOARD AND
EXECUTIVE SOLUTIONS**

"GOOD WORK DOES NOT ALWAYS SPEAK FOR ITSELF! THIS PROGRAM HAS TWO INTERRELATED OBJECTIVES: HELP WOMEN DIRECTORS ENHANCE THEIR VISIBILITY AND CHART THEIR COURSE TO BOARD LEADERSHIP ROLES WHILE ENSURING THEIR GOOD WORK AND INSIGHT POSITIVELY IMPACT BOARDS, ORGANIZATIONS AND BROADER STAKEHOLDERS."

**- ANDREA PLOTNICK, PH.D.
PRESIDENT, AP BOARD AND EXECUTIVE SOLUTIONS**