

WOMEN GET ON BOARD | 2021

# About Corporate Membership



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# About Women Get On Board

Women Get On Board is a member-based company that connects, promotes and empowers women to corporate boards. We do this through an engaged community of women and men in Canada committed to advancing gender diversity in the boardroom. Our goal is to help build a pipeline of the next generation of women corporate directors.

## Corporate Membership

Corporate Membership is for a company, firm or organization that supports the advancement of women in leadership and ultimately to corporate boards. Working with corporate members we provide opportunity to support your women leaders on their advancement to corporate boards.

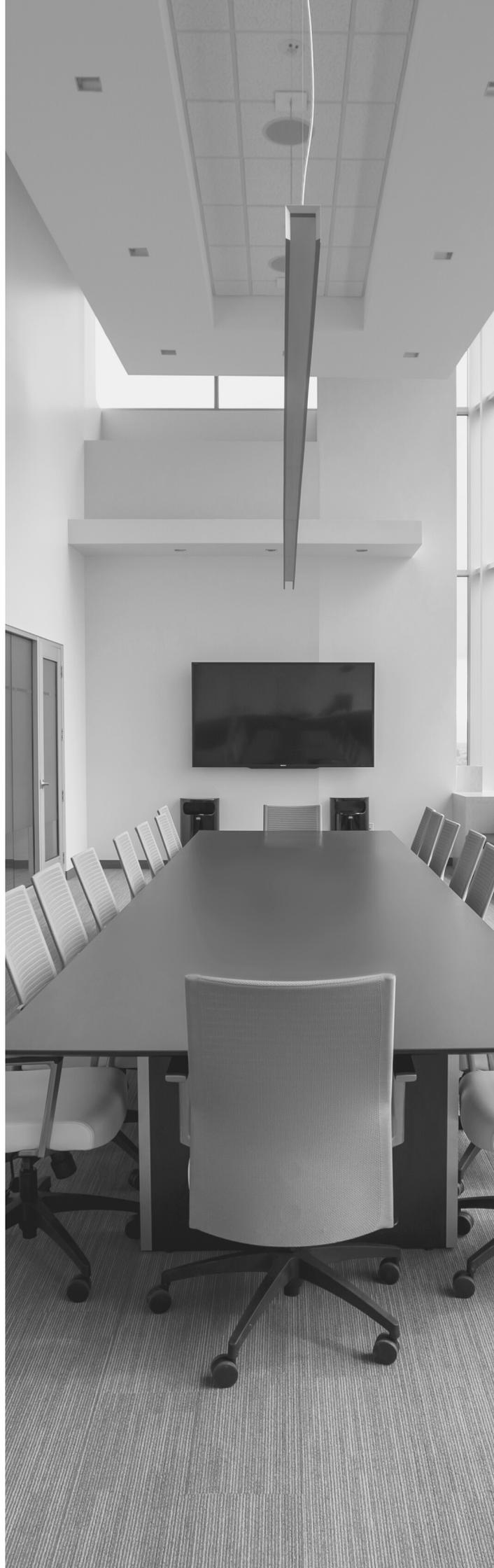
## Corporate Benefits

- Opportunity to support the advancement of women to corporate boards as part of your Diversity & Inclusion Culture;
- Corporate profile on WGOB website and announcement across our social media channels;
- Virtual Lunch and Learn with Deborah Rosati for your members
- Complimentary registration for select guests at our WGOB speaker series and webinars.
- Connect with the Women Get On Board Community.

# Individual Benefits

*Your Company can select a pricing tier of up to FIVE (5), FIFTEEN (15), or TWENTY-FIVE (25) individual members for their membership community.*

- Complimentary access to WGOB webinars and events across Canada;
- Member discounts (including workshops, Getting Board Ready program and WGOB Mentorship program);
- Members-only Board Opportunity Emails;
- Promotion through our e-blasts, website, blog and social media channels;
- Discount with Plexman Photography;
- Opportunity to share board postings with WGOB community;
- Integrated virtual community, exclusively for WGOB members to **connect**;
- Individual member profile included in our online Women Get On Board Directory - this is the tool we use to fulfill board shortlist mandates and recommend members for board positions;
- Preferred rate for the ACE Board Training, a corporate director training program specifically designed for women.



# Onboarding Process

- Select a Company Champion for Women Get On Board (WGOB) and identify women in leadership roles within your company that are looking to advance and/or enhance their careers and develop their leadership skills with board service;
- Company Champion would invite those individuals interested in becoming a WGOB member to a virtual lunch and learn session with Deborah (offered for the first year of membership);
- Connect with the Women Get On Board community;
- Your company would provide a list of names/titles/email addresses to WGOB for the WGOB corporate membership;
- WGOB would provide a welcome letter with details on membership;
- Your company would provide their logo and would be posted on our website under Corporate members.

## Corporate Membership Cost

**TIER 1** - up to FIVE (5) corporate members - \$2500.00 + HST

**TIER 2** - up to FIFTEEN (15) corporate members - \$5000.00 + HST

**TIER 3** - up to TWENTY-FIVE (25) corporate members - \$7500.00 + HST

Includes Individual Membership as identified by your company for one year.

Virtual lunch and learn in year one.

We are happy to discuss the proposed corporate membership to ensure it is a package tailored to your company's goals in supporting the advancement of women in leadership roles and ultimately to corporate boards.

# Appendix A: Are you Board- Ready?

*by Deborah Rosati, FCPA, FCA,  
ICD.D*

Getting yourself board-ready is a journey where you need to be realistic in your skills, experience, and value you bring to a board. You also need to be mindful that it is a very competitive marketplace. There is an over-supply of qualified corporate directors for a limited supply of available corporate board seats.

So, how do you start your journey to get board-ready so you can compete for a corporate board seat?

The first step is to ask yourself these ten questions to determine your readiness for leading and serving on a corporate board.

## 10 Board-Ready Questions

1. Do you have a minimum of 10 to 15 years of experience in a senior executive role in the public, private, crown or not for profit sectors?
2. Are you prepared to commit at least 200 to 300 hours per year to a corporate board role?
3. Do you have the support of your Board of Directors and senior executives to serve on a board?
4. Do you have a formal governance certification or designation (C. Dir or ICD.D) from the Directors College or the Institute of Corporate Directors?
5. Have you ever served on a board, not for profit or for profit?
6. Are you a team player that understands the dynamics of boards is one of the most critical components of good governance?
7. Do you fully understand the role, responsibility, and liability of a corporate director?
8. Do you understand the difference between a board of director's role versus a management role?
9. Do you have financial acumen—can you read and understand financial statements?
10. Do you have experience in critical areas of our changing world such as Risk Management, International Markets, M&A, Cyber Security, Digital Media, Big Data?

# APPENDIX B:

## Benefits of Serving on an External Board

- Career development opportunity - help to develop and retain top talent
- See how things are done at another company
- Get exposed to different management styles, corporate cultures and business models
- Board level perspective that can be applied in the current role
- Opportunity to learn about new ideas that can be used to the current role
- Ability to share best practices that you are exposed to at the Board level
- Broaden perspective - view the company from a different vantage point than as an employee. Not responsible for day-to-day management but rather in setting strategic direction and oversight of the company's performance
- Exposure to other governance processes, and understanding the importance of "fiduciary" responsibility
- Expand your network
- Improve your presentation and communications skills with your company Board, having had first-hand experience on directors' expectations and board dynamics